



**Because
Cancer is
Hard
Enough**



2025 Annual Report



30 Years of Life-Saving Work.

Family Reach helps people with cancer afford everyday needs like food and housing during treatment. Our work advocates for the people behind the diagnosis and envisions a world where no one has to choose between their health and their home.

When patients come to us for assistance, nearly half aren't connected or aren't sure if they're connected to a social worker or patient advocate. After being supported by Family Reach, 94% report reduced financial stress. That's the impact your support helps us make for patients across the country every day.

In addition to our updated brand guidelines, we've established a new tagline to reinforce the 'why' behind our work:

Because cancer is hard enough.



2025: Because It's Working.

There are things we cannot change. We cannot change an earth-shattering diagnosis. We cannot undo the bills that pile up while someone endures cancer treatment, or fix a healthcare system that too often fails the people who need it most.

What we can do is what we choose to do every single day: show up. With compassion. With creativity. With a community that meets people in their hardest moments and changes what's possible for them.

That's the work. And last year, it worked.

In 2025, the Family Reach Financial Resource Center delivered nearly 147,000 basic needs services to patients across the country, including housing assistance, groceries, utilities, and more. After receiving support, 94% of patients report reduced financial distress. That number stays with me. When financial stress drops, people can focus on getting well. That is how we increase cancer survival rates.

Since 1996, we've known there are more people who need us than we can reach. And for years, we grew, adding patients, expanding services, deepening our impact. But growth alone wasn't moving the needle fast enough. The need was outpacing us, so we had to think differently. Instead of asking how we could serve more people through what we'd always done, we asked what it would take to meet people wherever they are. The answer was the Family Reach Financial Resource Center, a hub designed for scale, accessible to patients across the country, and stocked with hundreds of thousands of resources they can actually use. As we enter our 30th year, we're no longer just growing. We're reaching.

We couldn't have gotten here without you. Now we're asking you to take the next leap with us.

Carla Tardif
Family Reach CEO

More than 1 in 5 people* with cancer in the U.S. struggle to afford at least one basic need, like food, housing, or transportation, during treatment.

This means evictions, foreclosures, empty pantries, overdue utility bills, missed appointments, and extended commutes when all patients should be focused on is getting better.

That's where we come in.

* Fan, Q., Keene, D. E., Banegas, M. P., Gehlert, S., Gottlieb, L. M., Yabroff, K. R., & Pollack, C. E. (2022). Housing insecurity among patients with cancer. *Journal of the National Cancer Institute*, 114(12), 1584–1592. <https://doi.org/10.1093/jnci/djac136>

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Our Impact

2025 at a Glance

Nearly
147,000
services provided

51,000+
patients served

\$3 million
in financial
assistance distributed

Across
50 states
and Washington D.C.

In over
700
treatment centers

And
165
clinical trials supported



Family Reach's Financial Resource Center

Since its launch in 2024, the Financial Resource Center has been the backbone of Family Reach's services.

Through our three pillars of support: education, resource navigation, and financial assistance, we've been able to increase the number of people we can serve by helping patients better understand available resources, connect to critical support, and reduce the financial side effects that too often come with treatment.

Financial Resource Center Navigation

It's one thing to have resources available, but without clear accessibility, patients won't be able to get what they need. In 2025, we expanded our resource navigation service, and in turn, served more patients than ever before.

Self-Guided Navigation

135,627
total searches
+70% from 2024

Housing support
accounted
for **71%** of
all searches

Traffic from
396 metropolitan
market areas
+135% from 2024

One-On-One Navigation

Nearly half of all cancer patients who came to Family Reach for resource navigation in 2025 reported having no connection to a healthcare professional. To help fill that gap, last year, we launched staff-supported 1:1 resource navigation, where patients can connect with in-house experts to find the right resources for them.

Our staff worked
with **558 patients**
and caregivers.

We connected patients with
3,724 referrals to state, local,
and federal assistance
programs, cancer organizations,
and social work support.





Financial Resource Center Educational Tools

On top of providing financial support, we're helping thousands of patients learn more about everything from money management and finding resources in their area, to healthy eating and talking with their healthcare team.

1,000+

attendees at presentations or trainings led by Family Reach staff

5,000+

views of our digital financial education resources

6

new financial tip sheets in English and Spanish

Financial Resource Center 2025 Emergency Relief Grants

Supporting the everyday needs of people facing cancer has been our goal from the beginning, and last year, we made a bigger impact than ever before.

\$2,937,982
in financial
assistance
distributed

3,993 families
served

Supported
217 patients in
clinical trials

Top Needs Addressed:*



22%
Food
Insecurity



15%
Transportation
Insecurity



23%
Utilities
Insecurity



40%
Housing
Insecurity

By better understanding the needs of the people we serve, we can deliver more precise support that addresses their specific situations.

*Distribution of financial assistance grants across reported basic needs.





Looking Ahead

The Future of the Financial Resource Center

2025 was our most successful year to date, and we're continuing to push forward with the goal of helping even more people facing cancer in the years to come.

A Foundation of Research

Last year, we did extensive research to better understand the needs of our patients.

- Launched a new study on patient-reported outcomes
- Held six patient focus groups, two of which were conducted in Spanish
- Conducted a new survey for patients who received support to understand outcomes

Looking Ahead

This year, we're digging into these findings to strengthen our programs, deepen our understandings of patient experiences, and change the lives of tens of thousands more patients nationwide.

When Nilav was first diagnosed, it was a complete shock. Then the bills started piling up.

“

The news was devastating and hard to accept. Our biggest challenge is keeping up with our monthly expenses despite the emotional toll we are going through while continuing Nilav's treatment.

- Nilav's dad, Dev

When a social worker recommended Dev and his family connect with Family Reach, he was hoping to get mortgage payment support. Our wide range of support services through the Financial Resource Center has helped their family throughout Nilav's treatment.

“

Their help not only eased some of the financial burden but also opened my eyes to a network of organizations and programs that can truly make a difference during a crisis.

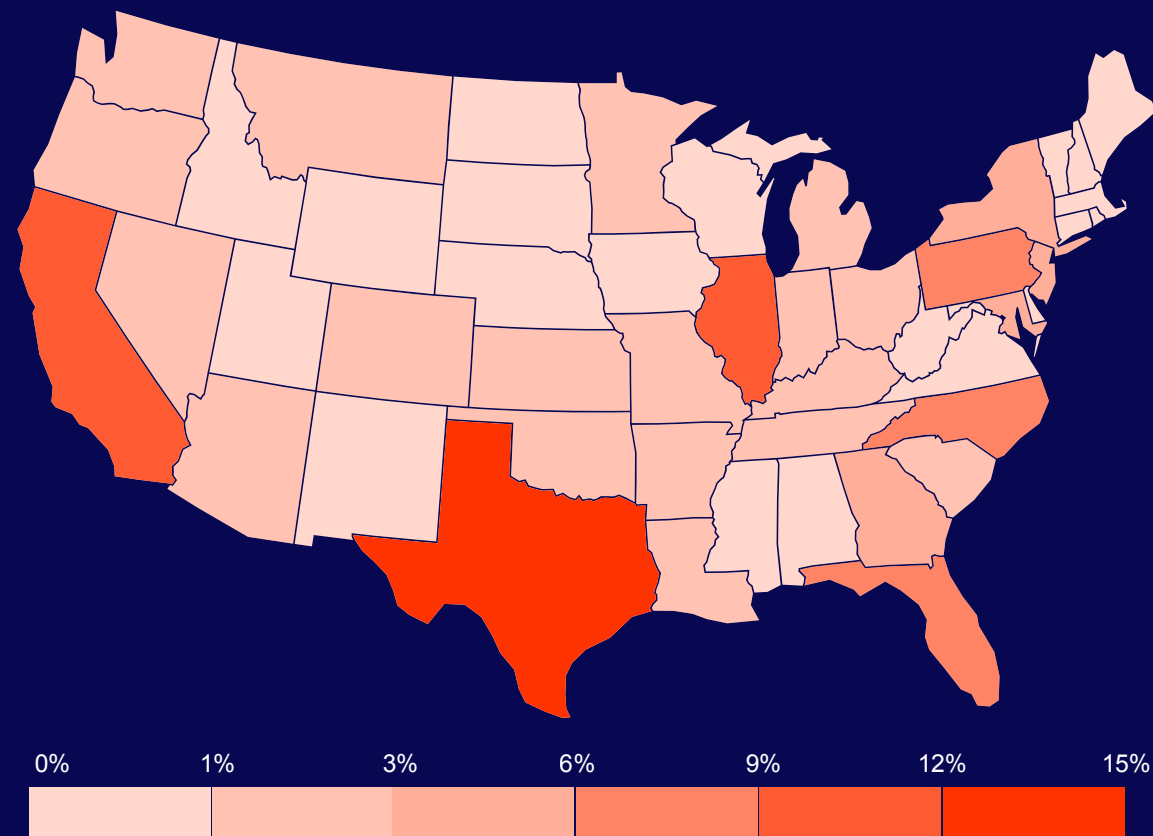
- Nilav's dad, Dev



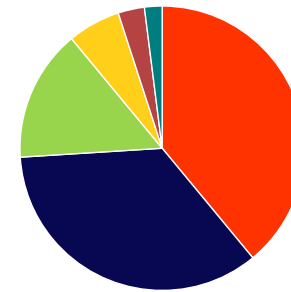
Who We Reached

In 2025, we served patients in all 50 states and Washington D.C. through resource navigation or financial assistance. The map below shows which states had the most volume of Family Reach services.

The largest markets served in 2025 were Dallas-Fort Worth-Arlington, TX, Chicago-Naperville-Elgin, IL-IN, Philadelphia-Camden-Wilmington, PA-NJ-DE-MD, New York-Newark-Jersey City, NY-NJ, and Los Angeles-Long Beach-Anaheim, CA. We served patients in an additional 168 metro areas compared to 2024.



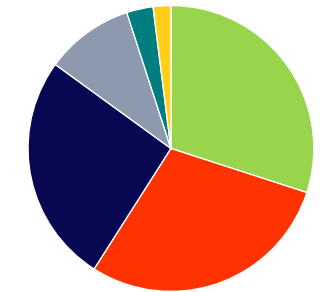
Household Income



\$0-19K	39%
\$20-39K	35%
\$40-59K	15%
\$60-79K	6%
\$80-99K	3%
\$100K+	2%

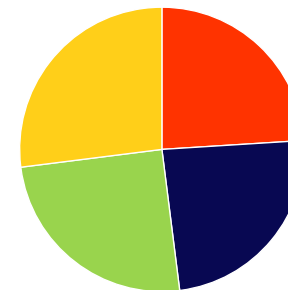
89% of people we served in 2025 were living on less than \$60K per year.
48% were living at or below 100% of the Federal Poverty Line

Patient Race & Ethnicity



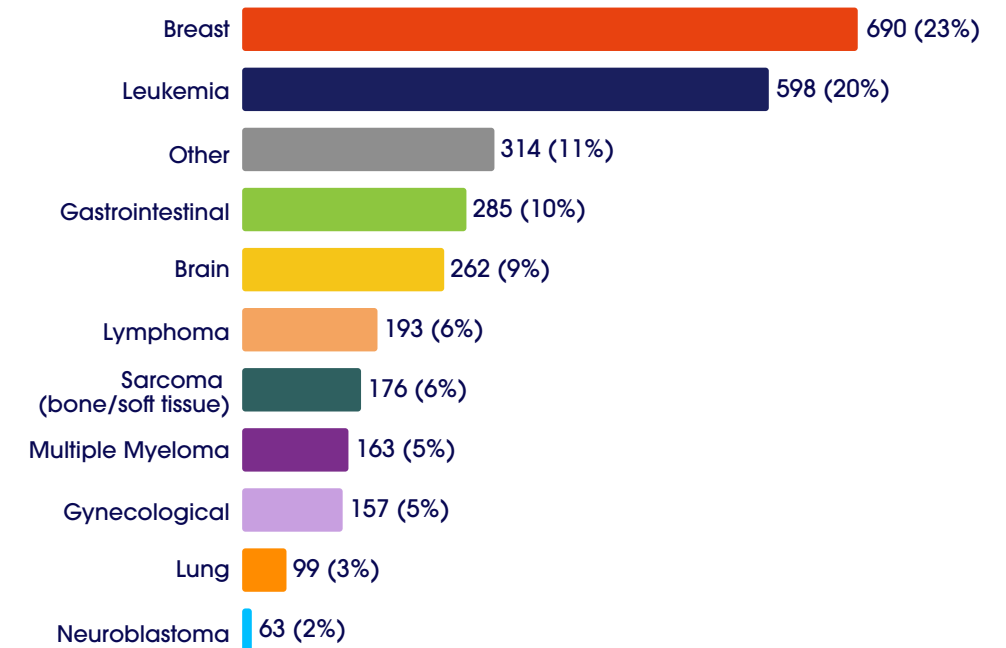
White	30%
Black/African American	29%
Hispanic/Latino	26%
Asian	3%
Multiracial	2%
Other/Unknown	9%

Cancer Diagnoses by Patient Age Group



Pediatric (0-14)	708 (24%)
Adolescent & Young Adult(15-39)	727 (24%)
Adult (40-54)	748 (25%)
Older Adult (55+)	817 (27%)

Cancer Type



Expanding Access Through Collaboration

In 2025, we partnered with healthcare systems, treatment centers, local nonprofits, corporate sponsors, foundations, and donors to expand our services, deepen our impact, and build a sustainable model for supporting people facing cancer nationwide.





Healthcare Systems & Treatment Center Relationships

Connecting with healthcare systems and treatment centers across the country has helped us expand our reach and preemptively connect with newly diagnosed cancer patients who might be at risk of financial distress and encourage them to apply on their own.

700

treatment centers

+42 from 2024

Community-Based Nonprofit Collaborations

By working with nonprofit collaborators across the country, we're expanding our reach and meeting people where they are with partners they already know and trust.

**11 Community Organization
Collaborators in 2025**

Serving **524 patients**

Active in **27 States**





Corporate Sponsors & Strategic Supporters

Our generous corporate sponsors and supporters help provide funding, increase awareness, and unlock new activation opportunities that support and scale our mission to help people facing cancer with their everyday needs.

Number of Corporate Sponsors in 2025: **43**

Corporate Sponsor Highlight

GlaxoSmithKline's support furthered financial assistance and helped grow the Financial Resource Center's reach including addressing unmet Health Related Social Needs (HRSNs) for Black and Hispanic/Latino cancer patients

Bank of America's sponsorship of Cooking Live Boston helped grow the one-of-a-kind chef's event for guests and supporters in 2025. Featuring Iron Chef Ming Tsai, celebrity sous chef Matt Damon and other world renowned chefs, the 2025 event raised nearly \$2 million to help people facing cancer.

Foundation Support & Funders

Support from foundations and other funders helps fund our core programs, as well as research opportunities, innovations and expanding the pillars of our Financial Resource Center.

Partner Spotlight: David Ian Giving Fund

With support totaling over \$500,000 last year, the David Ian Giving Fund was one of our most impactful partners in 2025. Its continued support helps us reduce financial stress for thousands of people facing cancer each year.





Cooking Live Boston

In 2025, we hosted Cooking Live Boston, a culinary experience with Iron Chef Ming Tsai and Celebrity Sous Chef Matt Damon, as a cornerstone fundraising event. We not only garnered earned media for the event, but new fundraising opportunities that have helped us expand our services.

Fundraising Total:
Nearly \$2 Million



It's just really, profoundly beautiful work that they're doing. The impact is amazing on the families that they're able to reach.

- Matt Damon

Mt. Joy Family Reach Benefit Concert

As a part of their “We Hope We Have Fun Tour” in 2025, we partnered with Mt. Joy for a range of events centered around their performance at TD Garden.

During the performance, CEO Carla Tardif and Board Member & Iron Chef Ming Tsai took the stage to introduce Family Reach to the crowd and announce a ticket giveaway for a benefit concert at Big Night Live the following night.

The collaboration also included an exclusive performance and visit for patients the week of the show. We had an amazing turnout for these events, and a generous donor matched our fundraising for a grand total of \$450,000 raised.

Fundraising Total:
\$450,000



Connecting families with resources so that cancer doesn't bankrupt them... It's just such an obviously great cause, and (Family Reach is) doing great work here in Boston, and we're really stoked to be a part of it.

- Matt Quinn, Mt. Joy Frontman



Every year, we strive to support as many patients as possible, because cancer is hard enough. As a result, \$.80 of every dollar went to serving patients this year. Our internal focus on financial responsibility and our dedication to this mission is what makes it all possible.

2025 Revenue		2025 Expenses		
Total		Total		%
Grants	\$3,585,148	Family Relief and Support	\$7,096,480	80%
Contributions	\$4,208,763	Management and General	\$787,649	9%
Events (Net)	\$913,842	Fundraising	\$980,010	11%
Other Revenue	\$118,955	Total	\$8,864,139	100%
Inkind Support	\$453,011			
Total	\$9,279,719			

Net Financial Assets	Without Donor Restrictions	With Donor Restrictions	Total Net Assets
Net Assets beginning of year	\$2,680,419	\$2,642,355	\$5,322,774
Net Assets end of year	\$4,101,210	\$1,637,144	\$5,738,354
Increase / Decrease in Net Assets	\$1,420,791	-\$1,005,211	\$415,580

Total Financial Assistance Distributed: \$2,937,982



Donors & Partners

We are proud to recognize the donors and partners whose support and collaboration help turn our mission into meaningful impact.

\$500,000+

Anonymous
GlaxoSmithKline
David Ian Giving Fund
Bank of America

\$250,000 - \$499,999

AstraZeneca
Cencora
Fidelity Foundation
Rhino Capital

\$100,000 - \$249,999

Anonymous
Steve Collis and Erin Miller
Gary and Vivienne Player Foundation
Brian Moynihan
Gilead Sciences, Inc.
TD Bank
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Eli Lilly
Avyx Pharmaceuticals
Mark and Cindy DeLeo
Michael Snow
John Krasinski and Emily Blunt
Jim Weiss
McCarter & English
Stratton Charitable Foundation
TIME Magazine
Genentech

\$50,000 - \$99,999

Golf Fights Cancer
Anthony Rizzo Family Foundation
Paula Takacs Foundation for Sarcoma Research
NEPM Foundation
Johnson & Johnson Innovative Medicine
Costco
Amneal Pharmaceuticals
The Morgridge Family Foundation
Peter and Lynne Cameron
Michael and Morgan Olson
Hayes Family Fund
Belinda Termeer
Chris and Lisa Collins
Ty and Kathy Curran
Stacy Madison

\$25,000 - \$49,999

Big Night Live
Tom Barrieau
One Family Foundation
Ambrose Packaging
Multiple Myeloma Research Foundation
James Piechota
Biller Family Foundation
Eisai
Exelixis
Kite Pharma
GenMab
Daiichi-Sankyo Inc (DSI)

Sam and Tracey Byrne
Yellowstone Club Community Foundation
Mark and Deborah Pasculano
Deb Chapin
Tom and Angela Civik
BGO
Boston Bruins Charitable Foundation
John Hancock Financial Services
Bob Rivers
American Legion Child Welfare Foundation

\$10,000 - \$24,999

Takeda Oncology
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Stephen C. Chapin Memorial Fund
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Jay and Carol Virshbo
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Tito's Handmade Vodka
Elizabeth Perozek
John and Kathy Connolly
Revolution Medicines
Elevance Health
Brian Frank and Tara Becker Frank
Wasserman Foundation

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The Montag Group
Marybeth and Paul Finn
John and Kate Carrafiell
James and Rosemary Phalen
Derek Ernst
Laura Veldhuis and Ben Shapiro
Bessemer Trust Company
Peter and Ellen Vaream
Sawyer Parks Charitable Foundation
Yumin and Amy Choi
Dunkin' Joy in Childhood Foundation
John and Sandra Thompson
Kartik Subramanian
Laird Pendleton
T. Rowe Price
Howard and Stephanie Krass
Raju Mantena
Bill and Lisa Lahey

\$5,000 - \$9,999

Chris Schott
Richard Morello and D'Lynne Plummer
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Stephanie Trump
NAI Hiffman
Jason Carter
The Kaufmann Foundation
Michael Mingolelli
Wind- Hulsen Charitable Fund
Daniel Levy
The Tina Snider Foundation
Julie Levine

Donors & Partners

\$5,000 - \$9,999

Margaret and Rod Wagner
Kent Damon, Jr and
Lori Damon
Steven and Laura Coleman
Gilbert and Karen Winn
Matthew Daniels
Jeffrey and Lindsey Schwartz
Norm Cantin and Patricia Chadwick
Leopold O'Donnell
Matt Kidd
Gold Giving Fund
Ely and Ellen Kaplansky
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Jennifer Nassour
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Adam and Paula Fein
The Kip and Sara Kirkpatrick
Charitable Fund
Joel and Erin Beetsch
Christian and Katy Brunner
Derrick Ang and Junlin Ho
Brandon and Wendy Johnson
Gratis Foundation
Sparks Family Trust
Alex Cook
Anonymous

\$2,500 - \$4,999

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Goldman Sachs
Genevieve Dusing
Chris Broccolino
Touch Dynamic
Richard and Julie Miller
Miceli Family Charitable Trust
Shelley Shaw

Pledgeling Foundation
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Tom and Monica Healey
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Brooks Charitable Fund
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CAPTRUST
John Yonover
James and Andrea L Colangelo
Anonymous

\$1,000 - \$2,499

Diane Grube
Liberty Mutual
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Clare Huntington
Robin Mingo

Bignell Family Fund
John and Ruthann Cowles
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Cadence
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David and Kiersten Lowe
Irena Paprocki
Bill and Nadia Lane
Josephine DelVecchio

Donors & Partners

\$1,000 - \$2,499

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Elder Plumbing and Heating
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Walmart
United Way of Tri-County
GRAIL
Jim Mooney
Matthew Malatesta
Gonzalo Garcia
Sandra Miceli
PhRMA
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Andrea and Rich Gottlieb
Yousuf Zafar and Fatima Rangwala
Brian Morello
Ameriprise Financial
David Grayzel
Susan Ogan
Colleen Ballinger and Erik Stocklin
Janet Raciti
Evan Morgan
Lisa and Bill Schultz
2seventy bio
Melissa and Jim Ribaudo
Anonymous

The Family Reach Team

We couldn't do what we do without the talented, kind, devoted workforce that moves our mission forward day after day.

Leadership

Carla Tardif

Chief Executive Officer

Megan Tanner

Chief Operating Officer

Eucharía Borden

Vice President, Programs & Health Equity

Board of Directors

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Program Manager

Cassie Davis

Senior Manager of Programs

Cee Italia

Resource Navigator

Dane Cannice-Bouck

Director of Programs & Quality Assurance

Devin Traxler Burkhart

Senior Manager of Resource Navigation

Emily Lawrence

Patient Support Coordinator

Fran Firth

Senior Partnerships Manager

Jackie Hess

Senior Director of Programs

Larisa Homarac

Patient Support Coordinator

Lisa Skrubis

Resource Navigator

Mia Sanati

Director of Research

Rachel Reisman

Resource Navigator



Looking Ahead to 2026

**While 2025 was a successful year,
we've got our sights set on even bigger goals:**

Every year, more than 1 in 5* people across the country who have been diagnosed with cancer can't afford their rent, utilities, groceries or transportation to and from treatment.

In celebration of our 30th anniversary, and our efforts to close this gap, we're launching a fundraising campaign with the goal to raise \$30 million. This additional fundraising will help us continue to expand our Financial Resource Center, increase awareness, create new partnerships, and help provide an additional 300,000 services across the country.

Join our mission to help treat the financial side effects of cancer treatment:

www.familyreach.org/donate

info@familyreach.org

[@familyreach](https://www.instagram.com/familyreach)

Carla Tardif
Chief Executive Officer

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Hard Enough.



FamilyReach

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