

# 2020 Annual Report

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*Cancer didn't quit in 2020, so neither did we.*



*Vaishalee, 32, Breast Cancer*



# A Letter from our CEO

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Dear Friends of Family Reach,

## **Cancer didn't quit in 2020, so neither did we.**

There were moments when everything was set to fail, but I can't let go of all that 2020 was without also recognizing the gifts it brought us. Through all the anguish and uncertainty, a reality we've talked about for 25 years was making headlines.

The COVID-19 pandemic exposed our mission in heartbreaking yet tangible ways. It introduced fear, job loss, food and housing insecurities, and isolation into everyone's lives, exposing the reality of a health crisis followed by a financial crisis. It put the spotlight on social determinants of health and the grave disparities among race, income, geography, and more.

We all got a taste of the extreme physical, mental, and financial challenges that have always been the norm for cancer patients. No longer dealing with an issue hiding in plain sight, we found ourselves at the center of countless conversations about cancer patient realities and the solutions Family Reach has thoughtfully created to provide financial relief to relief to tens of thousands nationwide.

Powerful partnerships with leading companies, LiFT Network nonprofit organizations, dedicated supporters, and widely beloved celebrities like Reese Witherspoon, John Krasinski, Emily Blunt, Guy Fieri, José Andrés, Colleen Ballinger, Paris Hilton, and David Ortiz joined our forces. Taking advantage of this new awakening together, we created a groundswell that overshadowed the hopeless weight of 2020.

With our dedicated community, established Financial Treatment Program, and a clear understanding of the cancer patient's non-medical journey, we were able to go beyond surviving a tumultuous year. We solidified pivotal partnerships, built an Impact Department, and improved our ability to meet the deep needs of the cancer community.

In 2020, we didn't have to explain the problem anymore. Our solutions shined and our progress soared. Our community showed resolve and compassion, proving that it's not charity, it's humanity. And more than any other year, in 2020 we embodied our core values: Compassionate, Courageous, Innovative, Scrappy, and Collaborative.

In 2021, we'll celebrate Family Reach's 25th Anniversary and I feel more invigorated and prepared for the next 25 than I ever have.

As we take the next steps in our journey, I'm so thankful to all of our supporters, partners, and friends. Together, we're changing the face of cancer.

*With gratitude,*

Carla Tardif  
Family Reach CEO



## Our Mission

Family Reach is a national 501(c)(3) nonprofit organization dedicated to removing the financial barriers standing between a cancer patient and their treatment.

## The Problem

**Cancer is a health crisis followed by a financial crisis** — and it doesn't take long for losses in income and increased expenses to start affecting a patient's ability to access care and heal. Additionally, social determinants of health like employment, income, housing, food, and transportation create disparities in the financial burdens families face.



17 million people living with cancer in the US<sup>1</sup>



70% of adult cancer patients and over 30% of families who have a child with cancer will experience debilitating financial hardship<sup>2,3</sup>

1. CANCER STATISTICS. NATIONAL CANCER INSTITUTE. SEPTEMBER 25, 2020. ACCESSED MARCH 11, 2021. [HTTPS://WWW.CANCER.GOV/ABOUT-CANCER/UNDERSTANDING/STATISTICS](https://www.cancer.gov/about-cancer/understanding/statistics)

2. "THE 2017 CANCER EXPERIENCE REGISTRY REPORT." CANCER SUPPORT COMMUNITY, 2017.

3. BONA K, LONDON WB, GUO D, FRANK DA, WOLFE J. TRAJECTORY OF MATERIAL HARDSHIP AND INCOME POVERTY IN FAMILIES OF CHILDREN UNDERGOING CHEMOTHERAPY: A PROSPECTIVE COHORT STUDY. PEDIATR BLOOD CANCER. 2016;63(1):105-111. DOI:10.1002/PBC.25762

# The Solution

Our **Financial Treatment Program** offers comprehensive wrap-around services to help patients and their families overcome the financial side effects of their cancer diagnosis. By integrating financial health into the cancer journey as soon as possible, we can ensure no family has to choose between their health and their home.

**The Financial Treatment Program provides four key services.**

## Financial Education & Awareness



## Resource Navigation



## Financial Planning



## Emergency Relief



In a recent survey, **77% of patients reported a decrease in financial distress after receiving the Financial Treatment Program**, with patients who receive more than **1 service reporting a greater decrease.**<sup>4</sup>

<sup>4</sup>Patient Impact Survey, Family Reach, July 2020

# The LiFT Network

Driven by the recognition that the financial burden of cancer is too big a problem to solve alone, Family Reach launched The LiFT Network to increase the collective impact of nonprofits working in this space.

The LiFT Network, powered by Family Reach, unites cancer nonprofits in the shared belief that together, we can do more for the cancer patients and families we serve. Through shared program delivery and resources, The LiFT Network streamlines processes and creates easy access to financial intervention for families and healthcare providers. Today, The LiFT Network enables us to meet more patients where they are in their cancer journey with the Financial Treatment Program.

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**This collaborative approach supports three groups:**

**Cancer Nonprofits:**

Nonprofit Network Members scale and expand their impact through reduced redundancies, increased time and spending efficiency, and access to shared tools and resources.

We welcomed 4 new nonprofits in 2020, proving how vital collaboration is not only in times of stability but even more so in times of uncertainty. Nonprofits experienced a dramatic decrease in funding and challenges to their program delivery, and The LiFT Network allowed them to weather the storm and continue fulfilling their missions.

**Cancer Patients and Families:**

Our collaboration amplifies our message, expands our reach, and elevates our ability to influence policy and systemic change in cancer care, making us stronger advocates for the cancer community.

11 nonprofits brought over 80 years of experience to cancer patient and families in 2020.

The LiFT Network has given our organization the opportunity to serve even more families and has allowed us to streamline many of our processes, which has proven to be vital for an organization like ours.

—Kim Gradisher  
Executive Director  
Tyler Robinson Foundation  
Member since 2020

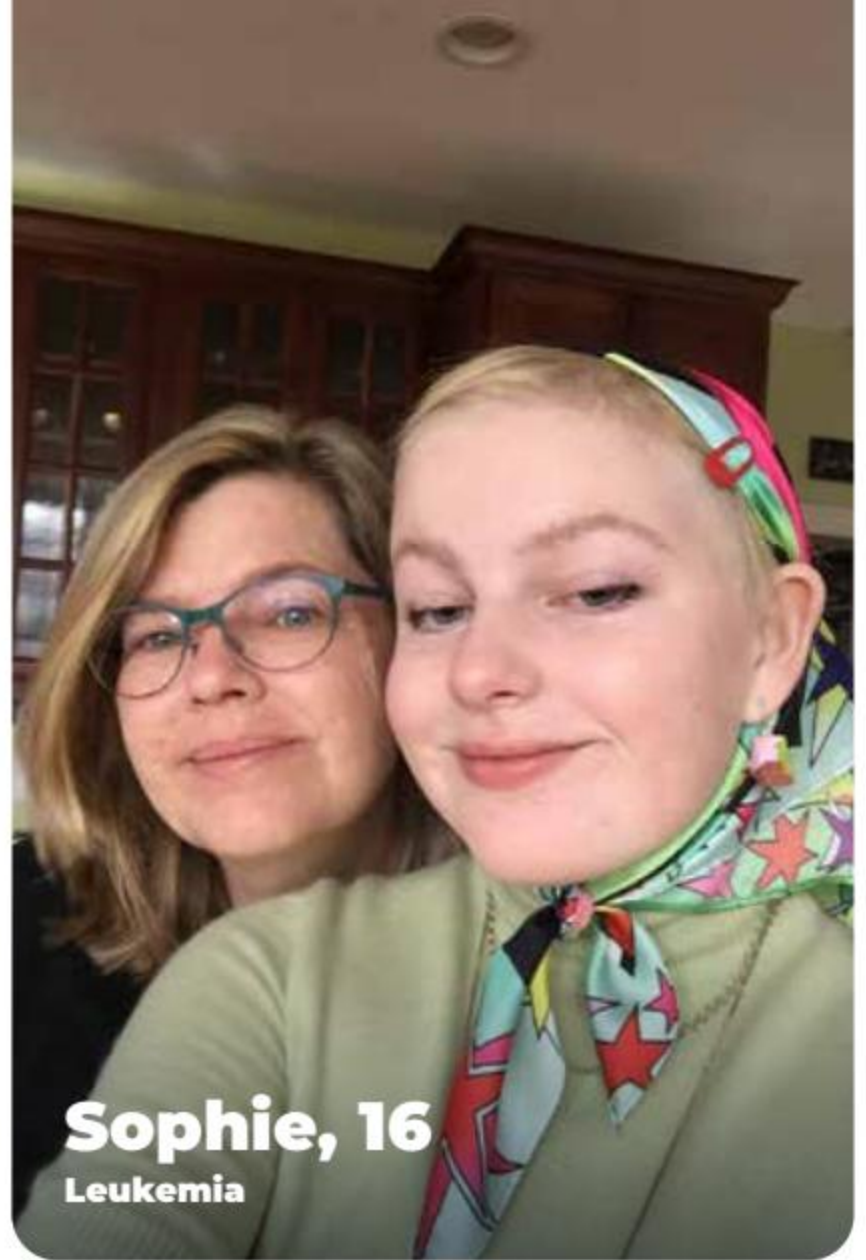
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# The LiFT Network

## Healthcare Providers:

Expanding the delivery of the Financial Treatment Program to multiple nonprofit organizations streamlines the application process and better supports healthcare providers, giving them more time to offer clinical, mental, and emotional support rather than taking on a financial advisor role.

Healthcare professionals at 116 hospitals received streamlined access to meaningful financial resources from LiFT Network Members. With more patients experiencing financial hardship than ever before, this brought tremendous relief to providers burdened by limited time and tremendous need in 2020.



**Sophie, 16**  
Leukemia

2020 was a year during which patients, families, and nonprofits alike carried the weight and worry of the pandemic. By choosing collaboration over competition, The LiFT Network ensured the Financial Treatment Program reached the hands of thousands of patients nationwide.



To learn more, please visit [familyreach.org/lift-network](https://familyreach.org/lift-network)

## LiFT Network Sponsors

The AmerisourceBergen  
**FOUNDATION**

abbvie

# 2020 Impact Numbers



Family Reach served 10,372 families  
(11% increase over 2019)



Provided 67 nights of hotel stays through our partnership with Hilton



54% of families were impacted by COVID in 2020.

50% of families impacted by COVID lost their income because of it



33% of families served are single-parent households



2,068 Reach Athletes rallied and participated in COVID-safe events in 2020



Engaged with 11 nonprofits in 2020 through our LiFT Network



Partnered with healthcare professionals at over 550 hospitals nationwide

## ..... Patient Impact Survey Results .....



56% of patients reported feeling "Very Much" or "Quite a bit" stressed about finances



77% of patients felt "Extremely Confident" or "Moderately Confident" that Family Reach helped reduce financial distress

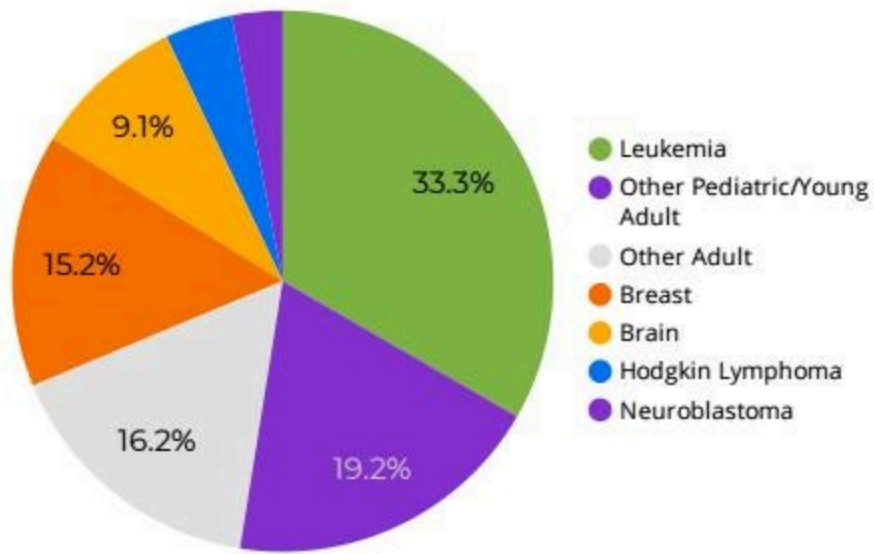


81% of patients report an increase in knowledge of resources after working with Family Reach

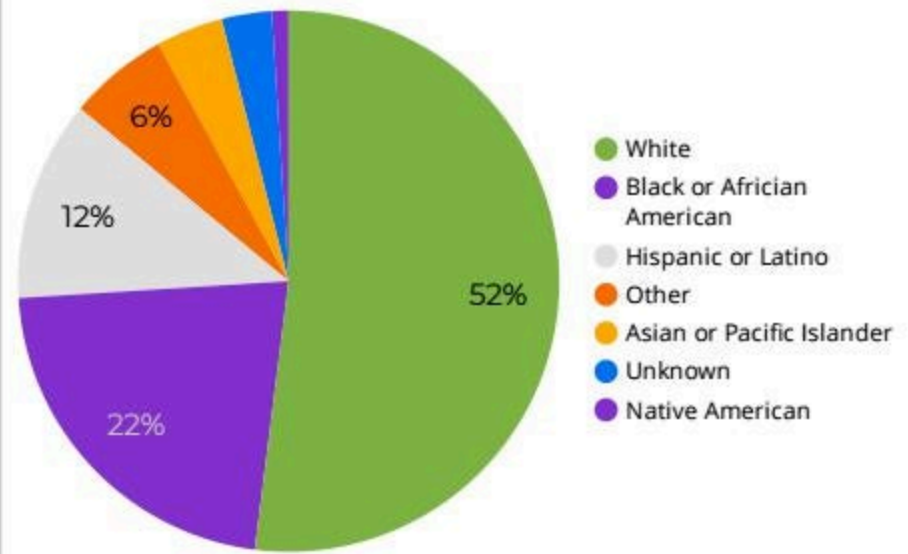
Patients who receive more than one service within our Financial Treatment Program report a greater decrease in financial distress.

# 2020 Impact Numbers

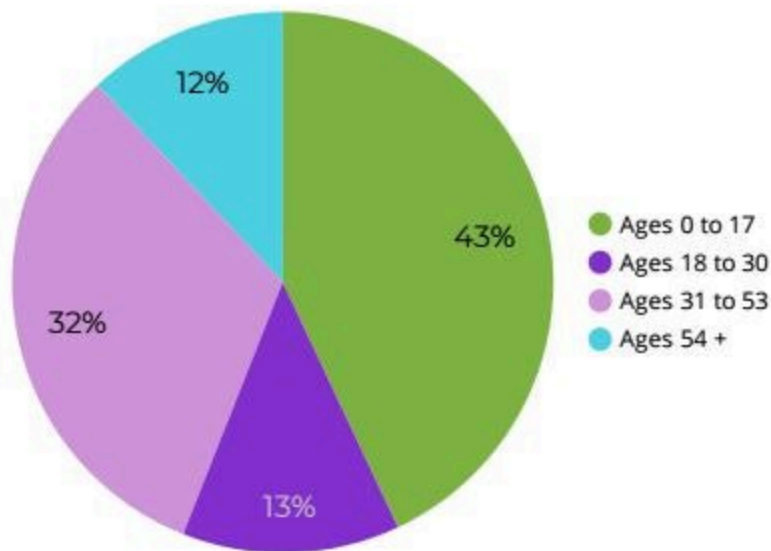
Distribution by Cancer Type:



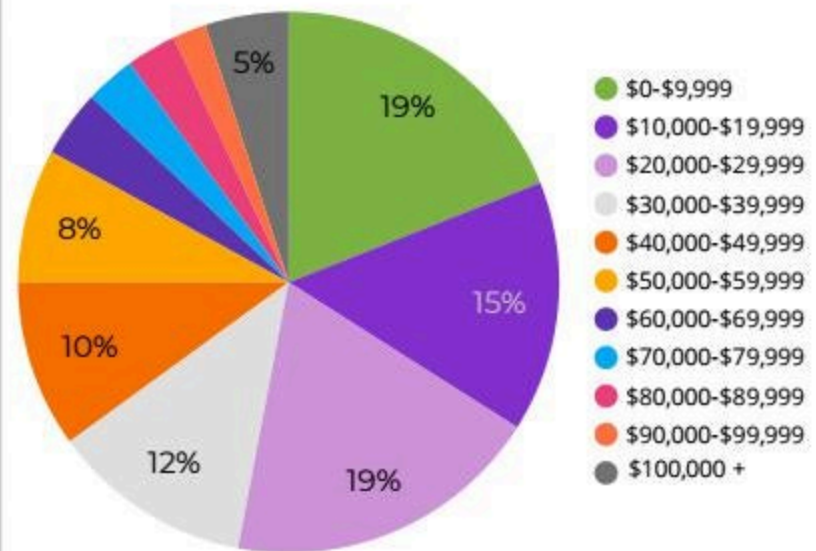
Patient Race and Ethnicity



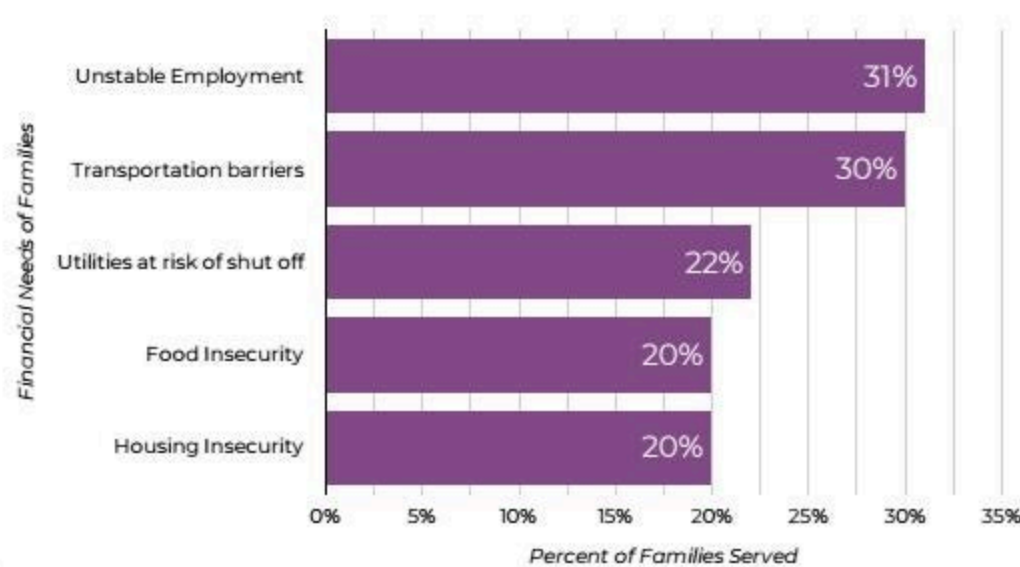
Patient Age



Household Income



Financial Needs





# Xavier and Logan, 7

Leukemia

## The Sommer Family:

Shelly is a single mom of 7-year-old triplets, two boys and one girl, who lives with her children in Kentucky. Within a span of two years, both of Shelly's boys were diagnosed with leukemia. Xavier was first diagnosed in March 2017 and was still in active treatment when his brother, Logan, received his diagnosis in July 2019.

Remarkably, Shelly continued to work despite taking care of three young children and navigating two cancer diagnoses. The children's hospital is over 100 miles from home, so Shelly could only work half as many hours in order to allow time for travel to and from treatment. In 2020, she lost even more income because her hours were cut due to the COVID-19 pandemic.

With no financial support from her children's father, Shelly's reduced income was not enough to cover usual expenses for her family on top of increased gas and car maintenance costs to get safely to and from treatment, childcare support, and out-of-pocket expenses at the hospital. The financial stress was quickly overwhelming Shelly, leaving her at risk of foreclosure and running out of options to keep her family safe and sound.

Recognizing the severity of Shelly's situation, our team didn't hesitate to send her our Financial Guidebook for Pediatric Cancer and cover housing payments to ensure her family wouldn't lose their safe place to heal. Thanks to AbbVie's Severe Financial Need Fund, we were able to extend this housing support throughout the rest of 2020.

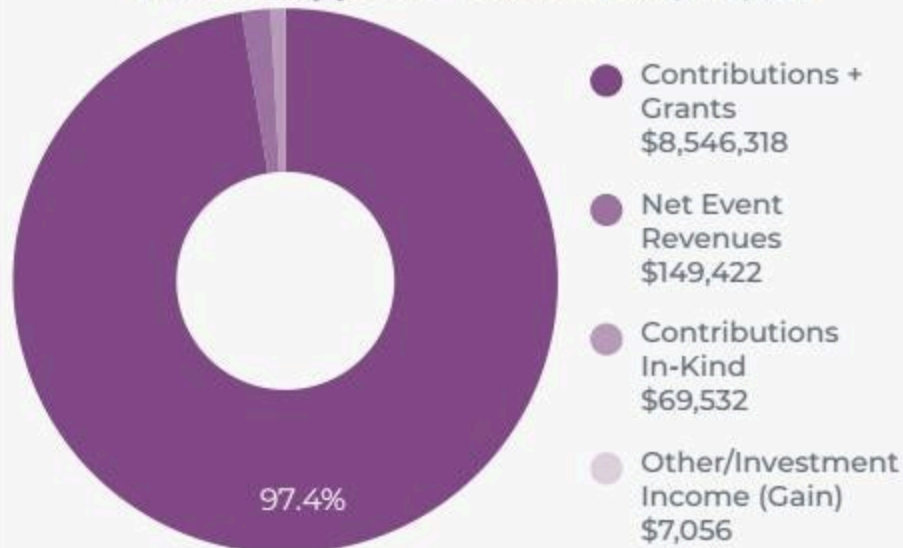
Shelly told us that we "need superhero capes," but as far as we're concerned, Shelly and her children are the ones who deserve the recognition.

# Financial Report & Statement of Activities

## Public Support + Revenue



### Public Support + Revenue: \$8,772,328



### Expenses:



Public Support + Revenue	Amount
1. Grants + Contribution	\$8,546,318
2. Contributions In-Kind	\$69,532
3. Event Revenue	\$163,500
4. Less: Related Direct Costs	\$(14,078)
5. Net Special Event Income	\$149,422
6. Other Income	\$0
7. Investment Income (Gain)	\$7,056
8. With Donor Restrictions: Grants + Contributions	\$2,193,666
<b>9. TOTAL SUPPORT + REVENUES</b>	<b>\$8,772,328</b>

Expenses	Amount
1. Family + Support	\$6,004,260
2. Management + General	\$766,695
3. Fundraising	\$928,102
<b>4. Total Expenses</b>	<b>\$7,699,057</b>
5. Increase/Decrease in Net Assets	\$1,073,271
<b>6. NET ASSETS - END OF YEAR</b>	<b>\$5,042,737</b>

# Major Donors

## \$550,000-\$950,000

AbbVie Foundation  
Amgen

## \$250,000-\$549,999

Amazon Studios  
AmerisourceBergen Foundation  
Janssen  
Omaze

## \$100,000-\$249,999

B&W Quality Growers  
Marc and Lynne Benioff  
Robert and Patti Bradley  
Eisai  
Exelixis  
Foundation Medicine  
Gilead  
Health Care Navigator  
John Krasinski and Emily Blunt  
Pfizer  
Jesse and Mindy Rogers  
Stratton Charitable Foundation Trust  
Takeda Oncology

## \$50,000-\$99,999

Bristol-Myers Squibb Foundation  
Colleen Ballinger  
DCU for Kids  
Mark and Cindy DeLeo  
Foundation for Financial Planning  
Genentech Foundation  
Stacy Madison  
Seattle Genetics

David Stern  
Trillium Brewing Company

## \$25,000-\$49,999

Albertsons  
Ambrose Packaging  
Yumin and Amy Choi  
CMC Food  
Costco  
Daiichi-Sankyo Inc (DSI)  
Dunkin' Brands  
Dunkin' Joy in Childhood Foundation  
Lara's League  
Peter and Lisa Merrigan / Taurus Investment Holdings  
OverSimplified Media  
Peyton Howell  
James and Rosemary Phalen  
Premier, Inc.  
Harris and Nicole Schwartzberg  
The Snider Foundation  
John and Sandra Thompson

## \$10,000-\$24,999

Anonymous  
Kevin Ban  
Sam and Tracey Byrne  
Peter and Lynne Cameron  
CarGurus  
Tom and Angela Civik  
Ty Curran  
Tracy and Allan Foster  
Lawrence Hamann

Hayes Family Fund  
Heritage Helps Fund  
Hesler Family Fund  
The Lodge of St Andrew  
JS Greene Memorial Foundation  
Bill and Nadia Lane  
MFS Investment Management  
The Money Source  
The Montag Group  
Timothy Moore  
NBCUniversal Media  
Mark and Deborah Pasculano  
Sawyer Parks Charitable Foundation  
Syros Pharmaceuticals  
The TJX Foundation  
Thrive Earlier Detection  
Walgreens  
William and Natalie Whelan

## \$5,000-\$9,999

Robert and Margaret Ackerman  
Roger and Amy Aines  
Michael Brodigan  
Norm Cantin and Patricia Chadwick  
William and Karen Capuzzi  
John Carroll  
Steve Collis  
Charles and Eileen Dubroff  
Diana Henry  
General Catalyst  
Georgia Community Foundation  
John Connaughton

# Major Donors

David and Kiersten Lowe  
Richard and Julie Miller  
Michael and Meghan Morrissey  
Mario Muredda  
Julie Nixon  
Novartis  
Michael and Kerry Smith  
Vera and Joseph Dresner  
Foundation

## **\$2,500-\$4,999**

AbbVie Pharmaceuticals  
American Tower Foundation  
Anonymous  
The Ayco Company  
Heather Brunell  
Cahill Family Fund  
David Canter and Lisa Strobe  
Daughters of Penelope Garden  
District #5  
The Donahue Family Giving Fund  
Jennifer and Patrick Fay  
PJ Haley  
Christiane Hyland  
ITI Tropicals  
Maker's Mark  
Richard Morello and D'lynne  
Plummer  
Parexel International  
Alana Ricca  
Rick Sapio  
Chris Schott  
South Shore Bank  
Stupid Cancer

Tom Huleatt and Krista Thompson  
Touch Dynamic  
United Way of Metropolitan  
Chicago  
Ilana Zalika

## **\$1,000-\$2,499**

Joseph and Sherri Abruzzese  
Graham Ackerman  
Erin Adams  
Jennifer Adams  
Dirk and Vicki Albrecht  
Gregory and Marquitta Alia  
Thomas Altonji  
Andy Buyting  
Anne Champsaur  
Alex Cook  
Ayco Charitable Foundation  
B&T Fund  
Terry Banks  
Jonathan Berndt  
Fran Biderman-Gross  
Marc Bishara  
Boston Benefits Foundation  
Loren Bough  
Brafton Inc.  
Jessica Burnside  
Dennis and Lisa Cameron  
The Carlos Vieira Foundation  
The Cassar Law Firm  
Chestnut Hill Realty  
James and Andrea Colangelo  
Susan DeVore

Eagle Capital Management  
Jennifer Eckert and Rich D'Amore  
Robert Ellis  
FPA of Michigan  
Kenji Freedman and J. Lalaneya  
Hamilton  
Marko Gargenta  
Gears CRM  
Shalini Goyal  
Edmund Greenidge  
Jacquie Gresley  
Guidehouse (Navigant)  
Bryant and Hilary Gumbel  
Anthony Habib  
Hammond Family Foundation  
Junlin Ho  
Chris and Donna Horblit  
Jewish Community Foundation of  
Greater Phoenix  
Travis Johnson  
Tim Jones  
Heather Jorajuria  
Jon and Yvette Kanter  
Brian and Jean Kilduff  
Christopher Krause  
Ashok Kumar  
Michael Travis and Renee Kwok  
Thomas and Barbara Lake  
Susan Mazza  
Marsh and McLennan Agency  
Janet McKay  
Chris and Lisa McNeil  
Timothy and Kathleen Merrigan

# Major Donors

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Sarah Mills  
Jennifer Mintzer  
Missing Peace Foundation  
Janet Molinari  
Kristina Montero  
John Moran  
William Mosakowski  
The National Credit Union Foundation  
Leopold and Amelia O'Donnell  
James Olsztyński  
Irena Paprocki  
The Paul & Phyllis Fireman Charitable Foundation  
Rick and Terri Pedigo  
George and Rosemary Pfreundschuh  
PhRMA  
Annette Poliwka  
T. Rowe Price  
Joe Profeta  
Protean  
Scott Ramsey  
Doug Rausch  
Lorenz Reibling  
Rick and Diane Miller Foundation  
Suzette Rothberg  
Bert Rottkamp  
Fatima Scipione  
Gregory Simon  
Scott Solomon  
Paula and Mark Speers  
Splendid Spoon  
Bryan and Carla Tardif

Mitch Thompson  
Timothy Thompson  
Vail Tyler  
Valutek  
Mark Watkins  
Will Golden -Goldy- Memorial Fund  
Stephanie Williams  
Christopher Wilson  
John and Jennifer Winterhalter  
Danny Wollman  
Richard Wood  
Laurelin Wyntre  
Yousuf Zafar  
Zipcar

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We are proud to partner with our LiFT Members on the delivery of the Financial Treatment Program to their families.

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## **\$600,000+**

One Family Foundation

## **\$100,000-\$599,999**

Anthony Rizzo Family Foundation  
Hands for Holly Memorial Fund  
JUST TRYAN IT

## **\$25,000-\$99,999**

Leigh Sakoda Foundation  
Tyler Robinson Foundation  
Never Had A Bad Day

## **\$2,000-\$24,999**

New Day Foundation for Families  
Claire's Army  
Megan's Wings

# Partner Hospitals

## Alabama

Children's of Alabama  
Clearview Cancer Institute  
East Alabama Medical Center -  
Spencer Cancer Center  
Mitchell Cancer Institute  
Montgomery Cancer Center  
UAB Hospital  
USA Children's and Women's Hospital

## Alaska

Providence Alaska Medical Center

## Arizona

Banner Children's at Desert  
Banner University Medical Center Tucson  
Cardon Children's Medical Center  
Dignity Health St. Joseph's Hospital and  
Medical Center  
HonorHealth Virginia G Piper Cancer  
Network - 14674 W. Mountain View Blvd  
Ironwood Cancer & Research Centers -  
Chandler  
Mayo Clinic's Campus in Arizona  
Phoenix Children's Hospital  
Phoenix Indian Medical Center

## Arkansas

Arkansas Children's Hospital  
CARTI Cancer Center  
University of Arkansas for Medical Sciences

## California

Adventist Health AIS Cancer Center  
California Pacific Medical Center  
cCARE  
Cedars Sinai  
Central Coast Oncology and Hematology  
Children's Hospital Los Angeles  
Children's Hospital of Orange County

City of Hope  
City of Hope Duarte  
Dignity Health  
Emanuel Medical Center  
Enloe Medical Center  
Epic Care Antioch  
Epic Care Castro Valley  
French Hospital Medical Center  
Hospice of Santa Barbara  
Inland Cancer Center  
John Muir Health  
Kaiser Permanente Downey Medical  
Center  
Kaiser Permanente LA Medical Center  
Kaiser Permanente Moreno  
Valley Medical Center  
Kaiser Permanente Oakland Medical  
Center  
Kaiser Permanente Orange  
County Anaheim Medical Center  
Kaiser Permanente Roseville Medical  
Center  
Kaiser Permanente San Francisco  
Medical Center  
Kaiser Permanente Santa Clara Medical  
Center and Medical Offices  
Loma Linda University Children's Hospital  
Loma Linda University Medical Center  
Los Angeles County+USC Medical Center  
Lucile Packard Children's Hospital Stanford  
Marian Regional Medical Center  
Marin General Hospital  
Mercy Medical Center Merced  
Miller Children's and Women's  
Hospital Long Beach  
Mission Hope Cancer Center - Santa Maria  
Olive View-UCLA Medical Center  
Providence TrinityCare Hospice  
Rady Children's Hospital San Diego  
Santa Barbara Cottage Hospital  
Stanford Medical Center

Sutter Health  
Sutter Solano Medical Center  
UC Davis Medical Center  
UCI Health Chao Family Comprehensive  
Cancer Center  
UCI Medical Center  
UCLA Health  
UCLA Health - Santa Monica Medical  
Center  
UC San Diego Health  
UCSD-Moores Cancer Center  
UCSF Benioff Children's Hospital - Oakland  
UCSF Benioff Children's Hospital - San  
Francisco  
USC Norris Comprehensive Cancer Center  
Valley Children's Hospital  
VA Loma Linda Healthcare System  
Ventura County Medical Center  
Walnut Creek Medical Center

## Colorado

Children's Hospital Colorado  
Colorado Center for Gynecologic Oncology  
Denver Health  
Grand Valley Oncology  
Rocky Mountain Cancer Centers -  
Denver, Midtown  
Rocky Mountain Health Care Services  
Rocky Mountain Hospital for Children  
Saint Joseph Hospital  
UCHealth Cancer Care and  
Hematology at Harmony  
University of Colorado Cancer Center

## Connecticut

Bristol Hospital Cancer Care Center  
Connecticut Children's Medical Center  
Saint Francis Hospital  
Smilow Cancer Hospital at St. Francis  
Yale New Haven Hospital

# Partner Hospitals

## Deleware

Nemours/Alfred I. duPont Hospital for Children

## District of Columbia

Children's National Medical Center  
George Washington University Hospital  
Howard University Hospital  
Inova Health  
Kaiser Permanente Capitol Hill Medical Center  
Medstar Georgetown University Hospital

## Florida

21st Century Oncology  
AdventHealth Altamonte Springs  
AdventHealth Cancer Institute - Orlando  
Arnold Palmer Hospital for Children  
Baptist MD Anderson Cancer Center  
Boca Raton Regional Hospital  
Brandon Cancer Center  
Broward Health Medical Center  
Cancer Specialists of North Florida  
Cancer Treatment Centers of America  
Flagler Hospital  
Florida Cancer Specialists  
Florida Cancer Specialists - St. Petersburg  
Golisano Childrens Hospital of Southwest Florida  
Joe DiMaggio Children's Hospital  
Johns Hopkins All Children's Hospital  
Mayo Clinic Hospital in Florida  
Memorial Hospital West  
Mid Florida Cancer Centers  
Moffitt Cancer Center  
Nemours Children's Health System  
Nemours Children's Hospital  
Nemours Children's Specialty Care Jacksonville  
Nicklaus Children's Hospital

Orlando Health UF Health Cancer Center  
Palm Beach Children's Hospital at St. Mary's Medical Center  
Palms West Hospital  
Sacred Heart Hospital  
Sylvester Comprehensive Cancer Center  
Tampa General Hospital  
The Breast Institute at JFK Medical Center  
UCSF Cancer Center  
UHealth - University of Miami Health System  
University Florida Health Shands Children's Hospital  
University of Florida Health  
University of Florida Health Jacksonville  
University of Florida Health Proton Therapy Institute  
Wolfson Children's Hospital

## Georgia

Atlanta Cancer Care  
Augusta University Health  
Beverly Knight Olson Children's Hospital  
Cancer Treatment Centers of America, Atlanta  
Children's Healthcare of Atlanta - Aflac Cancer Center  
Children's Hospital of Georgia  
Children's Hospital of Savannah  
Emory Decatur Hospital  
Emory University Hospital  
Georgia Cancer Specialists  
Georgia Cancer Specialists Rockdale  
Hamilton Medical Center Peeples Cancer Institute  
Longstreet Clinic  
Memorial Health University Medical Center  
Nancy N. and J.C. Lewis Cancer & Research Pavilion  
Northside Hospital  
Piedmont Healthcare

Piedmont Newnan Hospital  
University Cancer and Blood Center, LLC - Athens Medical Oncology  
University Cancer and Blood Center - Athens  
University Health Care System  
WellStar Cobb Hospital  
WellStar Kennestone Hospital  
WellStar North Fulton Hospital  
Winship Cancer Institute

## Hawaii

Kaiser Permanente Moanalua Medical Center  
Kapi'olani Medical Center for Women and Children  
Pali Momi Medical Center

## Idaho

Saint Luke's Mountain States Tumor Institute  
St. Luke's Cancer Institute: Twin Falls

## Illinois

Advocate Children's Hospital  
Advocate Lutheran General Hospital  
AMITA Health Adventist Medical Center Hinsdale  
Ann & Robert H. Lurie Children's Hospital of Chicago  
Comer Children's Hospital  
Glenbrook Hospital  
HSHS St. John's Children's Hospital  
Jim and Trudy Maloof St. Jude Midwest Affiliate Clinic  
JourneyCare  
Loyola University Medical Center  
Northwest Community Hospital  
Northwestern Medicine  
Northwestern Medicine Grayslake Outpatient Center  
Northwestern Medicine Lake Forest Hospital

# Partner Hospitals

Northwestern Memorial Hospital  
Rush University Medical Center  
SIH Cancer Institute  
University of Chicago Medicine  
University of Illinois Hospital & Health Sciences System

## Indiana

Beacon Cancer Care Memorial  
Beacon Children's Hospital  
Community Cancer Center North  
Community Hospital Anderson  
Community Hospital North  
Community Hospital South  
Deaconess Gateway Hospital  
Indiana University Melvin and Bren Simon Cancer Center  
Lutheran Children's Hospital  
Michiana Hematology Oncology  
Peyton Manning Children's Hospital  
Putnam County Hospital  
Riley Hospital for Children  
St. Vincent Indianapolis  
Terre Haute Regional Hospital

## Iowa

Blank Children's Hospital  
Helen G. Nassif Community Cancer Center  
John Stoddard Cancer Center  
MercyOne Katzmann Breast Care  
University of Iowa Hospitals & Clinics  
University of Iowa Stead Family Children's Hospital

## Kansas

Ascension Via Christi Hospital  
Coffeyville Regional Medical Center  
Cotton O'Neil Cancer Center  
KUMC Westwood Medical Pavilion  
Olathe Health Cancer Center

University of Kansas Cancer Center Overland Park  
University of Kansas Health System St. Francis Campus  
University of Kansas Medical Center  
Wesley Medical Center

## Kentucky

Kentucky Children's Hospital  
Norton Cancer Institute  
Norton Children's Hospital  
University of Louisville Hospital

## Louisiana

Baton Rouge General Pennington Cancer Center  
Children's Hospital New Orleans  
CHRISTUS Ochsner Lake Area Hospital  
East Jefferson General Hospital  
Ochsner Hospital for Children  
St. Jude Baton Rouge Affiliate Clinic at Our Lady of the Lake Children's Health  
Tulane Medical Center

## Maine

Maine Medical Center

## Maryland

Bon Secours Mercy Health  
Frederick Memorial Hospital  
Johns Hopkins Children's Center  
Johns Hopkins Hospital  
Johns Hopkins Medicine The Sidney Kimmel Comprehensive Cancer Center  
Loyola Medicine  
Maryland Proton Treatment Center  
MedStar Franklin Square Medical Center  
Samuelson Children's Hospital at Sinai  
UM Upper Chesapeake Medical Center Kaufman Cancer Center  
University of Maryland Medical Center

## Massachusetts

Baystate Children's Hospital  
Baystate Medical Center  
Beth Israel Deaconess Medical Center  
Covenant Health  
Dana-Farber/Boston Children's Cancer Center  
Dana-Farber Brigham and Women's Cancer Center  
Dana-Farber Cancer Institute  
Harvard Vanguard Medical Associates/Atrius Health  
Holy Family Hospital - Methuen  
Lahey Hospital & Medical Center  
Lowell General Hospital  
Massachusetts Eye and Ear  
Massachusetts General Hospital  
Mass General Cancer Center at Cooley Dickinson Hospital  
Tufts Medical Center  
UMass Memorial Children's Medical Center  
UMass Memorial Medical Center

## Michigan

Barbara Ann Karmanos Cancer Institute  
Beaumont Home Health and Hospice  
Beaumont Hospital - Royal Oak  
Bronson Health  
C.S. Mott Children's Hospital  
Cancer & Hematology Centers of West Michigan  
Children's Hospital of Michigan  
Helen DeVos Children's Hospital  
Henry Ford Detroit  
Henry Ford Hospital  
McLaren Health Care - Lansing  
McLaren Macomb  
Mercy Health Saint Mary's  
Michigan Medicine  
Michigan State University Lansing

# Partner Hospitals

MidMichigan Medical Center - Midland  
Munson Medical Center  
Spectrum Health Hospitals Cancer Center at Lemmen-Holton Cancer Pavilion  
St. Mary Mercy Hospital Livonia  
UP Health System Marquette

## Minnesota

Abbott Northwestern Hospital  
Allina Health  
Allina Health Mercy Hospital  
Allina Health Mercy Hospital - Unity Campus  
Children's Minnesota  
Children's Hospital and Clinic - Minneapolis  
Fairview Southdale Edina  
Hennepin Healthcare Comprehensive Cancer Center  
Masonic Cancer Center  
Masonic Children's Hospital  
Mayo Clinic's Campus in Minnesota  
Mayo Clinic Health System  
Methodist Hospital  
M Health Fairview  
M Health Fairview Clinics and Surgery Center - Maple Grove  
Minnesota Oncology  
Minnesota Oncology - Burnsville  
Minnesota Oncology Coon Rapids Clinic  
Minnesota Oncology Minneapolis Clinic  
Minnesota Oncology Woodbury Clinic  
New Ulm Medical Center

## Mississippi

Forrest General Hospital  
Memorial Physician Clinic at Merit Health  
Singing River Health System  
University of Mississippi Medical Center

## Missouri

Ascension  
Children's Mercy Hospital and Clinics  
Children's Mercy Kansas City  
CoxHealth  
Cox Medical Center South  
John Cochrane Veterans Administration Hospital  
Mercy Hospital St. Louis  
Oncology Hematology Associates  
Siteman Cancer Center at Barnes-Jewish Hospital  
SSM Health  
SSM Health Cardinal Glennon Children's Hospital  
SSM Health Saint Louis University Hospital  
St. Louis Children's Hospital  
St. Luke's East Hospital  
St. Luke's Hospital

## Montana

Billings Clinic Cancer Center  
Bozeman Health Cancer Center  
Montana Children's - Kalispell Regional Medical Center

## Nebraska

Children's Hospital & Medical Center Omaha  
Methodist Estabrook Cancer Center  
Nebraska Cancer Specialists

## Nevada

Comprehensive Cancer Centers of Nevada/US Oncology  
Cure 4 the Kids Foundation

## New Hampshire

Dana-Farber/New Hampshire Oncology-Hematology

Dartmouth-Hitchcock Norris Cotton Cancer Center

## New Jersey

Advanced Care Hematology & Oncology Associates - Springfield  
CentraState Medical Center  
Children's Specialized Hospital  
Children's Hospital of New Jersey at Newark Beth Israel Medical Center  
Hackensack University Medical Center  
Jersey City Medical Center  
Jersey Shore-Hackensack Meridian  
John Theurer Cancer Center  
MD Anderson Cooper Cancer Center  
Morristown Medical Center  
Morristown Memorial  
New Jersey Urology  
Overlook Medical Center  
Procure Proton Therapy Center New Jersey  
Robert Wood Johnson University Hospital  
RWJBarnabas Health  
Saint Barnabas Medical Center  
Saint Joseph's Children's Hospital  
Saint Peter's University Hospital  
Sidney Kimmel Cancer Center Washington Township  
St. Joseph's Children's Hospital  
St. Joseph's Hospital  
Virtua Voorhees Hospital

## New Mexico

Presbyterian Healthcare Services  
University of New Mexico Children's Hospital  
University of New Mexico Comprehensive Cancer Center

## New York

Albany Medical Center  
Children's Hospital at Montefiore

# Partner Hospitals

Cohen Children's Medical Center  
Golisano Children's Hospital  
Maria Fareri Westchester Medical Center  
Memorial Sloan Kettering Cancer Center  
Montefiore Health System  
Morgan Stanley Children's Hospital  
Mount Sinai  
Mount Sinai Kravis Children's Hospital  
New York Cancer & Blood Specialists  
New York Presbyterian  
New York Presbyterian/Columbia University Medical Center  
New York Presbyterian Lawrence Hospital  
New York Proton Center  
Northwell Health  
NYC Health + Hospitals/Elmhurst  
NYOH Amsterdam Cancer Center  
NYP Brooklyn Methodist Hospital  
NYU Langone Health  
NYU Langone Hospital - Brooklyn  
Rochester General Hospital  
Roswell Park Comprehensive Cancer Center  
Staten Island University Hospital  
Stony Brook Cancer Center  
University of Rochester Medicine  
Upstate Golisano Children's Hospital  
UR Medicine Wilmot Cancer Institute - Pluta Cancer Center

## North Carolina

Brenner Children's Hospital  
CaroMont Regional Medical Center  
Duke Children's Hospital  
Duke University Medical Center  
James and Connie Maynard Children's Hospital  
Levine Cancer Institute  
Levine Children's Hospital

Novant Health  
Pardee Hospital  
Physicians East Greenville  
SECU Cancer Center  
UNC Children's  
UNC Health Care  
UNC Lineberger Comprehensive Cancer Center  
University of North Carolina Medical Center

## North Dakota

Essentia Health - South University Clinic  
Sanford Roger Maris Cancer Center

## Ohio

Akron Children's Hospital  
Cincinnati Children's Hospital  
Cleveland Clinic Akron General  
Cleveland Clinic Beachwood Family Health and Surgery Center  
Cleveland Clinic Cancer Center  
Cleveland Clinic Children's  
Cleveland Clinic Richard E. Jacobs Health Center  
Dayton Children's  
Dayton Physicians Network  
Kettering Medical Center  
Lake Health/University Hospitals Seidman Cancer Center  
Lima Memorial Hospital  
Marietta Memorial Hospital  
Nationwide Children's Hospital  
Ohio Health  
OhioHealth Arthur G.H. Bing MD Cancer Center  
Ohio State University Comprehensive Cancer Center - James  
Soin Medical Center  
UH Seidman Cancer Center at Southwest General

University Hospital's Rainbow, Babies and Children's  
University Hospitals Cleveland Medical Center  
University Hospital Seidman Cancer Center  
University of Cincinnati Medical Center  
University of Toledo Medical Center

## Oklahoma

Children's Hospital at Oklahoma University Medicine  
Integris Cancer Institute  
Mercy Hospital Oklahoma City  
Oklahoma Cancer Specialists and Research Institute  
Stephenson Cancer Center  
The Children's Hospital at OU Medicine

## Oregon

Asante Rogue Regional Medical Center  
Compass Oncology/US Oncology  
OHSU Doernbecher Children's Hospital  
Oregon Health and Science University  
Randall Children's Hospital at Legacy Emanuel  
Willamette Valley Cancer Institute

## Pennsylvania

Abramson Cancer Center  
Allegheny Health Network  
Ann B. Barshinger Cancer Institute  
Cancer Treatment Centers of America, Philadelphia  
Children's Hospital of Philadelphia  
Children's Hospital of Pittsburgh  
Fox Chase Cancer Center Main Campus  
Geisinger Medical Center  
Hahne Regional Cancer Center  
Jefferson University Hospitals

# Partner Hospitals

Lehigh Valley Health Network  
Lehigh Valley Hospital - Cedar Crest  
Lehigh Valley Reilly Children's Hospital  
Main Line Health  
Penn Medicine  
Penn State Health Milton S. Hershey Medical Center  
Saint Christopher's Hospital for Children  
Sidney Kimmel Cancer Center at Jefferson  
Thomas Jefferson University Hospital  
UPMC Hillman Cancer Center  
UPMC Magee Women's Hospital  
Wexford Health + Wellness Pavilion

## Rhode Island

Rhode Island Hospital

## South Carolina

Gibbs Cancer Center & Research Institute - Spartanburg  
Hospice Care of South Carolina  
Medical University of South Carolina  
MUSC Shawn Jenkins Children's Hospital  
Palmetto Health Children's Hospital  
Prisma Health Children's Hospital  
Saint Francis Cancer Center  
South Carolina Oncology Associates  
Tidelands Georgetown Memorial Hospital

## South Dakota

Sanford Children's Hospital Sioux Falls  
Sanford Health

## Tennessee

Alice and Carl Kirkland Cancer Center  
Ascension Saint Thomas Rutherford Hospital  
Children's Hospital at Erlanger  
Children's Hospital at TriStar Centennial

East Tennessee Children's Hospital  
Saint Jude Children's Research Hospital  
St. Jude  
Tennessee Oncology PLLC: Sarah Cannon Center for Blood Cancers  
Tennessee Valley Healthcare System - Nashville Campus  
TriStar Centennial Medical Center  
Vanderbilt Children's Hospital  
Vanderbilt University Medical Center  
West Cancer Center  
Williamson Medical Center

## Texas

Ascension Seton Medical Center Austin  
Baylor Scott & White Health  
Baylor University Medical Center  
Children's Hospital of San Antonio  
Children's Medical Center Dallas  
Children's Memorial Hermann Hospital  
CHRISTUS Spohn Hospital  
Corpus Christi-Shoreline  
Cook Children's Medical Center  
Covenant Children's Hospital  
Dell Children's Medical Center of Central Texas  
Doctors Hospital at Renaissance - Edinburg  
Driscoll Children's Hospital  
Harris Health System  
HCA Houston Healthcare  
Houston Methodist Hospital  
Texas Medical Center  
Lyndon B. Johnson Hospital  
Mays Cancer Center

MD Anderson Cancer Center  
MD Anderson in Sugar Land  
MD Anderson The Woodlands  
Medical City Dallas  
Memorial Hermann Southwest Hospital.

Methodist Children's Hospital  
Methodist Healthcare  
Methodist Hospital | Metropolitan  
Northeast Baptist Hospital  
Premier Oncology Consultants  
St. David's Medical Center  
St. David's South Austin Medical Center  
Texas Children's Hospital  
Texas Children's Hospital West Campus  
Texas Oncology  
Texas Oncology - Austin North  
Texas Oncology - Fort Worth Cancer Center  
Texas Oncology - Paris  
Texas Oncology - Round Rock  
Texas Oncology - San Antonio Medical Center  
The Center for Cancer and Blood Disorders - Fort Worth  
The University of Texas Medical Branch at Galveston  
UMC Children's Hospital  
UT Southwestern

## Utah

Huntsman Cancer Institute  
Intermountain Healthcare  
Primary Children's Hospital

## Vermont

University of Vermont Children's Hospital  
University of Vermont Health Network

## Virginia

Alan B. Pearson Regional Cancer Center  
Carilion Children's Hospital  
Children's Hospital of Richmond at VCU  
Emily Couric Clinical Cancer Center  
Inova Children's Hospital  
Inova Fairfax Medical Campus  
Johnston Memorial Hospital

# Partner Hospitals

Kaiser Permanente  
Mary Washington Hospital  
Novant Health Cancer Center  
Riverside Regional Medical Center  
University of Virginia Health System  
Virginia Commonwealth University Medical Center  
Virginia Oncology Associates  
Virginia Oncology Associates Norfolk (Lake Wright)

## Washington

Cancer Care Northwest  
Kadlec Regional Medical Center  
Legacy Salmon Creek Medical Center  
Mary Bridge Children's Hospital  
Providence Sacred Heart Medical Center  
Seattle Cancer Care Alliance

Seattle Children's Hospital  
Swedish Medical Center  
VA Puget Sound – Seattle Division

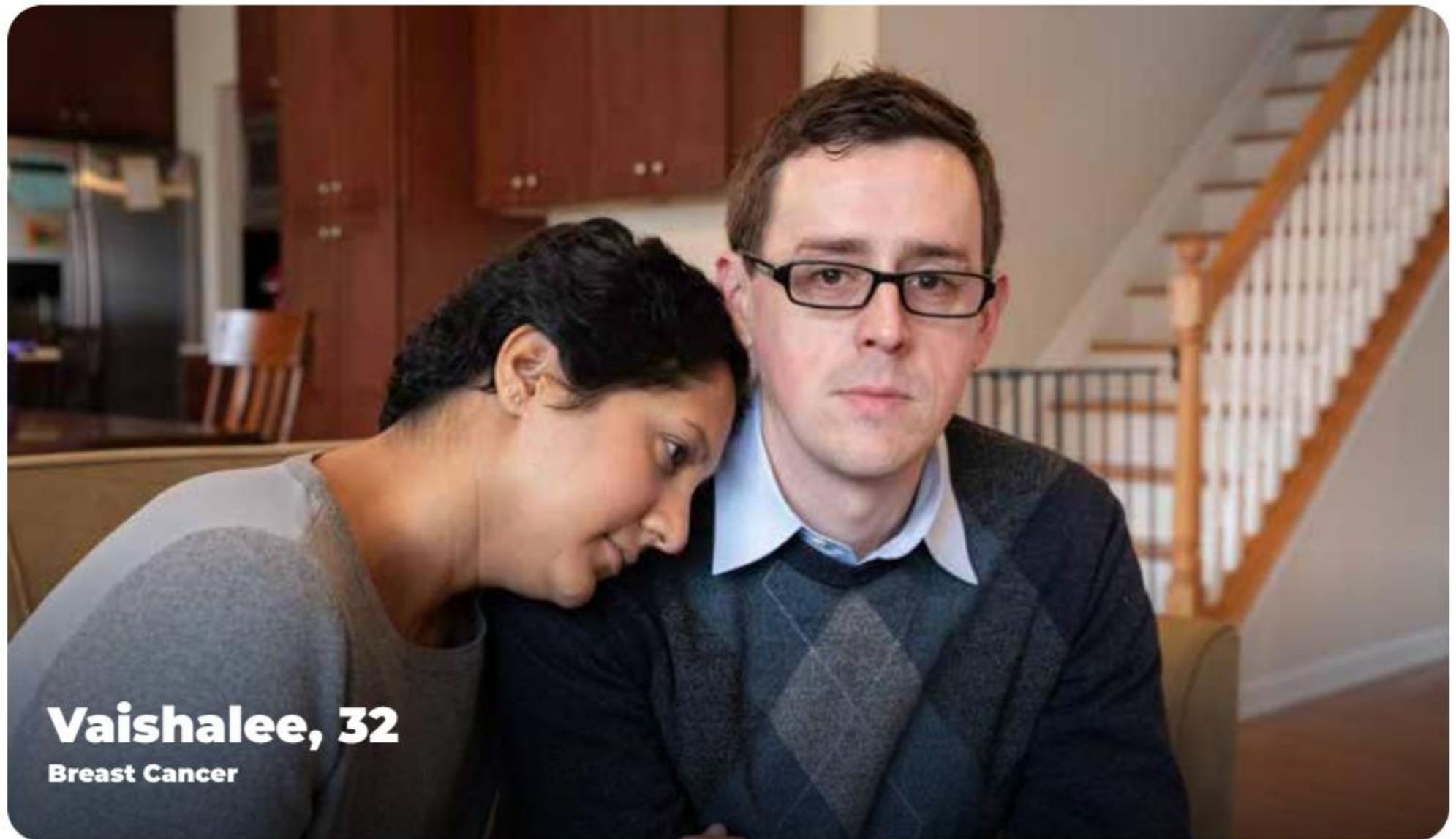
## West Virginia

CAMC Cancer Center  
Edwards Comprehensive Cancer Center  
West Virginia University Children's Hospital  
Wheeling Hospital

Holy Family Memorial  
HSHS St. Vincent Hospital  
Marshfield Clinic Health System  
Marshfield Medical Center  
ThedaCare Regional Cancer Center

## Wisconsin

American Family Children's Hospital  
Ascension St. Michael's Hospital  
Aspirus UW Cancer Center - Wisconsin Rapids  
Aurora Cancer Care  
Children's Hospital of Wisconsin



# The Transformational Impact of AbbVie's \$5 Million Gift

For most of Family Reach's 25-year history, we focused on providing emergency relief grants to help families through their immediate financial crisis. All that changed with one transformational gift from AbbVie.

In 2018, AbbVie, a research-based global biopharmaceutical company, announced a \$5 million gift to Family Reach to support the establishment of a solution-based patient program that includes financial education, resource navigation, financial planning, and emergency relief funds. Their gift supported the establishment of two new programs: Financial Planning for Cancer and The LiFT Network.

Through Financial Planning for Cancer, patients and caregivers are matched with pro-bono Certified Financial Planner™ (CFP®) professionals for free advice about managing their money during and beyond cancer treatment. Combined with financial education, resource navigation, and emergency relief, these solutions form the Financial Treatment Program, which was designed to remove financial barriers standing between a cancer patient and their treatment.

In order to reach more patients with the Financial Treatment Program, Family Reach partners with like-minded nonprofit organizations through shared program delivery and resources, forming a first-of-its-kind collaborative known as The LiFT Network.

After two years, the sizable impact of AbbVie's gift is clear. From the expansion of our solutions-based mission and nationwide hospital outreach to a significant increase in the number of families we help annually, **AbbVie's impact includes:**



Expansion of financial hardship assistance to **25 new hospitals in 23 states**



**4,223 families** helped with emergency relief grants



**Nearly 50% of the funds** used to provide stable housing for families



**860 families** were matched with a financial planner and **100% of participants** reported back that they would recommend the program



**11 LiFT Network Members**

# The Transformational Impact of AbbVie's \$5m Gift

Not only has the gift helped Family Reach grow, but through data collection, it also allowed us to evaluate, learn, and adjust our programs for increased patient access to our services. Thanks to AbbVie, the Family Reach Programs team developed a financial needs assessment to ensure we are helping the most at-risk families and are able to provide financial assistance throughout the entire year — including when the COVID-19 pandemic hit. And thanks to the implementation of that assessment, the programs team was able to provide:

- **3.5x more patients with pro-bono CFP® professionals**
- **4x more patients with resource navigation to prevent severe financial distress**

AbbVie knowingly and intentionally invested in a set of solutions, confident in Family Reach's ability to deliver them to our patients.

"We are proud that AbbVie's support has not only increased the number of families served but also has enabled Family Reach to create more innovative solutions to help families overcome the financial barriers they experience when battling cancer," said Claudia Carravetta, Vice President of Corporate Responsibility and Global Philanthropy at AbbVie. "The hidden side of cancer, the financial implications, can be devastating. Family Reach's approach of equipping families with financial education, planning, and assistance before they hit a critical breaking point brings families relief during an already difficult time."



Our partnership propelled Family Reach forward and enabled undeniable improvements in the lives of so many of our families. With our continued collaboration, we will achieve Family Reach's vision that no family should have to choose between their health and their home.

**THANK YOU, ABBVIE.**

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# Renée Firato's Story

Single mom to Ava, preschool teacher, and two-time cancer survivor, 35-year-old Renée was ready to return to work in early 2020 and get back on her feet after finishing her most recent treatment plan. Sadly, the COVID-19 pandemic had a different path in mind.

After surviving leukemia as a teenager, Renée was diagnosed with metastatic breast cancer in 2019. She endured a total lymph node dissection and mastectomy, six rounds of chemotherapy, 252 Neupogen injections, and 25 radiation sessions, and continues to take medications and undergo preventative surgeries to keep her as healthy as possible.

Taking time off of work during her breast cancer treatment meant losing the only income Renée had to support herself and Ava. When the pandemic forced her to stay home, she couldn't restore her income and continued to exhaust her savings. She borrowed money from family and opened credit cards to cover living expenses, but her hopes of recovering her financial health were rapidly drifting from her reach.

Thankfully, Renée found Family Reach's Financial Treatment Program to help fill the gaps while she waits until it's safe to return to work.

In a heartwarming silver lining, Renée also became a powerful patient advocate for the cancer community, participating in a live virtual cooking event hosted by Chef Ming Tsai to benefit Family Reach, sharing her story with our corporate partners, and writing guest posts for the Family Reach blog.



**Renée, 35**  
Breast Cancer





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[www.familyreach.org](http://www.familyreach.org)

@FamilyReach



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