



# Hope for the Holidays

Family Reach is the only national nonprofit focused solely on helping anyone with cancer access their basic needs — housing, food, transportation, and utilities.



Your support helps cancer patients and their families access the Financial Resource Center, our free hub of critical financial resources for everyday, non-medical costs.

## 38,000 patients

We support more than 38,000 patients each year. *But even more need your help.*

## 1 in 3 families

1 in 3 families can't afford their basic needs during cancer treatment. *Give them hope this holiday season.*

## Nearly 100%

97% of patients we support are living at or below 300% of the Federal Poverty Level. *Your help is needed.*



“My daughter had just started kindergarten when her cancer relapsed, and she had to start oral chemotherapy. **I’m still trying to catch up with our bills while also letting her live her life like a normal child,**” shared Amy, single mom and caregiver to Angelina.

“This support meant I could afford celebrations and experience my favorite part of the holiday season: **seeing my kids happy, opening presents, and being together.**”

## Cancer takes a lot from families — Hope for the Holidays is about giving them warmth and security when they need it most.

	Joyful Spirit Benefactor \$50,000	Festive Patron \$25,000	Radiant Light \$10,000
Email to your employees and stakeholders from Family Reach CEO			
GivingTuesday shared exposure			
Clickable logo included campaign materials			
Logo included in campaign materials			
Logo included on Corporate partner web page + name in 2025 Annual Report			
Logo included on donation receipts			
Customized messaging + marketing assets for cross promotion			

# Hope for the Holidays 2025: Giving Levels + Benefits

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## Joyful Spirit Benefactor — \$50,000

- Clickable logo on Family Reach materials, including Hope for the Holidays webpage, emails to a targeted list of 13,000+ active subscribers, and social media acknowledgments
- Clickable logo on Family Reach Corporate Partner web page
- Name recognition in Family Reach 2025 Annual Report
- Logo included in donation receipts emailed to campaign donors
- Customized messaging and marketing assets for cross-promotion
- A personal update from Family Reach CEO, Carla Tardif, sharing the impact of your generosity, including family stories and program outcomes
- **BONUS: Shared exposure on GivingTuesday featured alongside fellow sponsors during the 24-hour day of fundraising**
  - Option to be highlighted on GivingTuesday as a matching donor, inspiring others to give and amplifying your impact

## Festive Patron — \$25,000

- Logo included on Family Reach materials, including Hope for the Holidays webpage, emails to a targeted list of 13,000+ active subscribers, and social media acknowledgments
- Name recognition in Family Reach 2025 Annual Report
- Logo recognition on Family Reach Corporate Partner web page
- A personal update from Family Reach CEO, Carla Tardif, sharing the impact of your generosity, including family stories and program outcomes
- **BONUS: Shared exposure on GivingTuesday featured alongside fellow sponsors during the 24-hour day of fundraising**
  - Option to be highlighted on GivingTuesday as a matching donor, inspiring others to give and amplifying your impact



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## Radiant Light Partner — \$10,000

- Logo included on Family Reach materials, including Hope for the Holidays webpage, emails to a targeted list of 13,000+ active subscribers, and social media acknowledgments
- Name recognition in Family Reach 2025 Annual Report
- Logo recognition on Family Reach Corporate Partner web page
- Exclusive Impact Update: A thank-you message from the Family Reach team, sharing family stories that showcase the difference your support makes

## Champion of Cheer — \$5,000

- Name included on Family Reach materials, including Hope for the Holidays webpage, emails to a targeted list of 13,000+ active subscribers, and social media acknowledgments
- Name recognition in Family Reach 2025 Annual Report
- Exclusive Impact Update: A thank-you message from the Family Reach team, sharing family stories that showcase the difference your support makes

*Thank you for considering a sponsorship opportunity with Family Reach!*

*Our annual, end-of-year campaign, Hope for the Holidays, provides critical support and spreads joy to families facing cancer during the holiday season.*

***Please email Shehzin at [stietjen@familyreach.org](mailto:stietjen@familyreach.org)  
Or Erika Forsyth at [eforsyth@familyreach.org](mailto:eforsyth@familyreach.org) to get involved.***

