

You're Invited to Cooking Live Boston

One of Boston's most beloved events, [Cooking Live Boston with Chef Ming Tsai](#) is a night to wine, dine, and extend life-changing generosity to families facing cancer. Hosted by Iron Chef Ming Tsai, Cooking Live is an intimate and interactive evening with a lasting impact to support Family Reach.

Monday, October 6, 2025 at 5:30pm

Boston Harbor Hotel | Boston, MA

Watch an event preview 

- Multi-chef, multi-course food and wine pairing event with **Matt Damon's return as this year's celebrity sous chef**

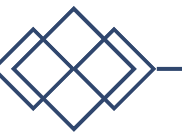


*2012 media coverage garnered **300 million impressions** across 130+ publications and online sources, including USA Today, E! News, and People Magazine*

- LIVE demos from Chef Ming Tsai and fellow world-class chefs
- Boston's best unite to raise \$1.5 million to ensure no one with cancer goes hungry



Cooking Live, 2012



About Family Reach

Family Reach is a 501(c)(3) nonprofit that provides financial support to families facing cancer, ensuring they have access to food, housing, and transportation during treatment. Find out more about our mission:



Presenting Sponsor \$500,000

- Two front-row tables at the event (20 seats)
 - Including one table with celebrity sous chef Matt Damon
- **Cooking Live, presented by “Your Company”** in all event materials, including:
 - Event web page
 - Email/social marketing through post-event recognition
 - Event-day recognition
- On-site brand recognition:
 - Logo on menu + signage
 - Logo featured on gobo light machine around venue
 - Logo on aprons worn by chefs + featured in event photography
 - Co-branded Step and Repeat featured during pre-event press conference
 - Co-branded “red carpet” at the venue entrance
 - Name recognition and verbal thank you during the event
- Invitation to VIP Cocktail Hour with meet-and-greet (10 tickets)
- Invitation to Celebrity Chef After Party
- Opportunity to be Chef Ming’s Sous Chef during one course demo





Grand Gourmet Sponsor \$250,000

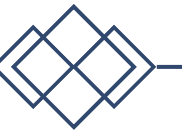
- Two front-row tables at the event (20 seats)
- Name recognition in all Cooking Live Boston event materials, including:
 - Event web page
 - Email/social marketing through post-event recognition
 - Event-day recognition
- On-site brand recognition:
 - Logo on menu + signage
 - Logo on cocktail napkins
 - Logo on aprons worn by chefs + featured in event photography
 - Name recognition and verbal thank you during the event
- Invitation to VIP Cocktail Hour with meet-and-greet (5 tickets)
- Invitation to Celebrity Chef After Party



Culinary Connoisseur Sponsor \$100,000

- One table at the event (10 seats)
- Name recognition in all Cooking Live Boston event materials, including:
 - Event web page
 - Email/social marketing through post-event recognition
 - Event-day recognition
- On-site brand recognition:
 - Logo on menu + signage
 - Name recognition and verbal thank you during the event
- Invitation to VIP Cocktail Hour meet and greet (2 tickets)
- Invitation to Celebrity Chef After Party





Chef's Choice Sponsor \$50,000

- One table at the event (10 seats)
- Name recognition in all Cooking Live Boston event materials, including:
 - Event web page
 - Email/social marketing through post-event recognition

Epicurean Sponsor \$25,000

- Half table at the event (5 seats)
- Name recognition in all Cooking Live Boston event materials, including:
 - Event web page
 - Email/social marketing through post-event recognition



Family Sponsor \$15,000

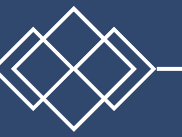
Cover the cost of a patient and their family to attend the event to share their story and enjoy a magical evening. This includes the cost of their seats, rideshares to and from the event, hotel accommodations, and new outfits if needed.

- Name recognition in Cooking Live Boston event materials, including:
 - Email/social marketing through post-event recognition
 - Event-day recognition on signage
- Thank you note from the family



Chef Ming invites family attendees to cook with him during the live demos





Ready to save your seat at Cooking Live Boston?

Contact: events@familyreach.org



 **Family Reach**