

 Family Reach<sup>®</sup>

The background of the entire page is a photograph of a woman in a denim shirt holding a baby, with a young girl in a floral dress walking towards the camera on a lawn in front of a house. A decorative graphic of three overlapping wavy lines in light green, blue, and purple runs across the bottom and right side of the image.

# Imagine Session 2024 Sponsorship Opportunities

*Coming together for better cancer outcomes*

November 13, 2024

9:00am-5:00pm

Loft on Two | Boston, MA

# Imagine Session 2024

1 in 3 people can't afford their basic needs during cancer treatment — and we can all play a role in changing this unfair reality.

At this year's Imagine Session, changemakers from across industries will come together to challenge the status quo and collaborate on ways to meet the nationwide demand for financial interventions in cancer care.

[More event details](#)



Expert panel from left to right: Kate Houghton (Public Policy Advocate/Cancer Survivor), Stephen Porter (Wells Fargo), Peter Merrigan (Taurus Investment), Dr. Kira Bona (Oncologist and Researcher)

9:00AM - 9:15AM

**Grab-and-Go  
Breakfast**

12:00PM - 12:30PM

**Lunch**

4:00PM - 5:00PM

**Cocktail +  
Networking Hour**



9:00AM - 12:00PM

**Morning Session**

Hear from our keynote speaker and founder's panel, then break into collaborative groups to discuss ways to wipe away the shame and reach more people struggling financially during cancer treatment.

12:30PM - 4:00PM

**Afternoon Session**

Armed with ideas from the morning's discussions, consider ways to build sustainable revenue streams as you hear from a cancer patient, learn from partnerships that successfully scaled solutions, and collaborate with your breakout groups.

# Imagine Session: Over The Years

- **7** sessions since launching in 2016
- **800+** attendees from across industries
- **3+** patient programs sparked by Imagine Sessions

[Explore previous imagine sessions](#)

**Watch:**  
Uniting leaders across industries



|                           |  | <b>Gold Sponsor<br/>\$50,000</b>   | <b>Silver Sponsor<br/>\$25,000</b> | <b>Bronze Sponsor<br/>\$10,000</b> |
|---------------------------|--|--|------------------------------------|------------------------------------|
| <b>Digital Benefits</b>   | <b>Website Recognition</b><br>(Imagine landing page)                 | Clickable logo   | Logo                               | Logo                               |
|                           | <b>Email Recognition</b><br>(event promotion and Imagine Newsletter) | Clickable logo   | Logo                               | Logo                               |
|                           | <b>Social Media Recognition</b><br>(LinkedIn)                        | ✓  | ✓                                  | ✓                                  |
|                           | <b>Company name in press release</b>                                 | ✓  |                                    |                                    |
| <b>Event Day Benefits</b> | <b>Event tickets</b>   | 4 (reserved premium seating)   | 3                                  | 2                                  |
|                           | <b>From the stage</b>  | <ul style="list-style-type: none"> <li>• Company representative introduces session</li> <li>• Logo on event screens</li> </ul>   | Logo on screens                    | Logo on screens                    |
|                           | <b>On-site recognition</b>   | <ul style="list-style-type: none"> <li>• Branded item giveaway (provided by sponsor)</li> <li>• Logo on event signage</li> </ul> | Logo on event signage              | Logo on event signage              |

**Sponsor a food, learning, or networking segment of the event | \$2,500 each** (add-ons)

- Food for Thought (grab-and-go breakfast)
- Fuel for the Future (lunch break)
- Nourish Your Imagination (afternoon snack break)
- Branded Session (breakout group or panel)
- Imagine Networking Hour (cocktail reception after event)

# Imagine Session Sponsorship

## Gold

**\$50,000**

- Clickable logo on Imagine Session web page
- Clickable logo in event emails
- Recognition on LinkedIn
- Company name included in press release
- 4 tickets to the event with premium seating
- Company representative introduces session
- Logo on event screens + signage
- Branded giveaway item (provided by sponsor)

## Silver

**\$25,000**

- Logo on Imagine Session web page
  - Logo in event emails
  - Recognition on LinkedIn
  - 3 tickets to the event
  - Logo on event screens + signage
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## Bronze

**\$10,000**

- Logo on Imagine Session web page
- Logo in event emails
- Recognition on LinkedIn
- 2 tickets to the event
- Logo on event screens + signage

