

 Family Reach[®]A woman with dark hair, wearing a white t-shirt and a blue denim jacket, is holding a baby in a carrier. The baby is wearing a white shirt with blue stars and has a pacifier. A young girl in a white dress with red and blue floral patterns is walking next to her. They are in a grassy yard in front of a light green house with white trim and a white door. There are green bushes and a tree with red leaves in the background. A decorative graphic of three wavy lines in green, blue, and purple runs across the bottom of the image.

Family Reach[®]

Imagine Session 2024 Sponsorship Opportunities

Coming together for better cancer outcomes

November 13, 2024

9:00am-5:00pm

Loft on Two | Boston, MA

Imagine Session 2024

1 in 3 people can't afford their basic needs during cancer treatment — and we can all play a role in changing this unfair reality.

At this year's Imagine Session, changemakers from across industries will come together to challenge the status quo and collaborate on ways to meet the nationwide demand for financial interventions in cancer care.

[More event details](#)



Expert panel from left to right: Kate Houghton (Public Policy Advocate/Cancer Survivor), Stephen Porter (Wells Fargo), Peter Merrigan (Taurus Investment), Dr. Kira Bona (Oncologist and Researcher)

9:00AM - 9:15AM

Grab-and-Go Breakfast

12:00PM - 12:30PM

Lunch

4:00PM - 5:00PM

Cocktail + Networking Hour



9:00AM - 12:00PM

Morning Session

Hear from our keynote speaker and founder's panel, then break into collaborative groups to discuss ways to wipe away the shame and reach more people struggling financially during cancer treatment.

12:30PM - 4:00PM

Afternoon Session

Armed with ideas from the morning's discussions, consider ways to build sustainable revenue streams as you hear from a cancer patient, learn from partnerships that successfully scaled solutions, and collaborate with your breakout groups.

Imagine Session: Over The Years

- **7** sessions since launching in 2016
- **800+** attendees from across industries
- **3+** patient programs sparked by Imagine Sessions

[Explore previous imagine sessions](#)

Watch:
Uniting leaders across industries



		Gold Sponsor \$50,000	Silver Sponsor \$25,000	Bronze Sponsor \$10,000
Digital Benefits	Website Recognition (Imagine landing page)	Clickable logo	Logo	Logo
	Email Recognition (event promotion and Imagine Newsletter)	Clickable logo	Logo	Logo
	Social Media Recognition (LinkedIn)	✓	✓	✓
	Company name in press release	✓		
Event Day Benefits	Event tickets	4 (reserved premium seating)	3	2
	From the stage	<ul style="list-style-type: none"> Company representative introduces session Logo on event screens 	Logo on screens	Logo on screens
	On-site recognition	<ul style="list-style-type: none"> Branded item giveaway (provided by sponsor) Logo on event signage 	Logo on event signage	Logo on event signage
Sponsor a food, learning, or networking segment of the event \$2,500 each <ul style="list-style-type: none"> Food for Thought (grab-and-go breakfast) Fuel for the Future (lunch break) Nourish Your Imagination (afternoon snack break) Branded Session (breakout group or panel) Imagine Networking Hour (cocktail reception after event) 				

Imagine Session Sponsorship

Gold

\$50,000

- Clickable logo on Imagine Session web page
- Clickable logo in event emails
- Recognition on LinkedIn
- Company name included in press release
- 4 tickets to the event with premium seating
- Company representative introduces session
- Logo on event screens + signage
- Branded giveaway item (provided by sponsor)

Silver

\$25,000

- Logo on Imagine Session web page
 - Logo in event emails
 - Recognition on LinkedIn
 - 3 tickets to the event
 - Logo on event screens + signage
-

Bronze

\$10,000

- Logo on Imagine Session web page
- Logo in event emails
- Recognition on LinkedIn
- 2 tickets to the event
- Logo on event screens + signage

