

You're invited to Cooking Live *Boston*



One of Boston's most beloved events, Family Reach's Cooking Live is a night to wine, dine, and extend life-saving generosity to families facing cancer. Sponsors and attendees come together for an intimate and interactive evening with a lasting impact.

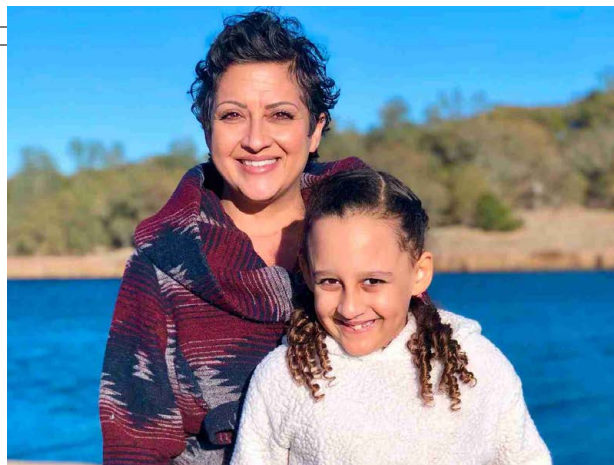
Monday, May 20, 2024 at 6:00pm
Kimpton Marlowe Hotel | Cambridge, MA

- ❑ Multi-chef, multi-course food and wine pairing event hosted by Iron Chef Ming Tsai
- ❑ LIVE demos from Iron Chef Ming Tsai and fellow world-class chefs
- ❑ Boston's best unite to raise \$1 million to ensure no family facing cancer goes hungry



About Family Reach

Family Reach is a 501(c)(3) nonprofit that provides financial support to families facing cancer, ensuring they have access to food, housing, and transportation during treatment.



“Family Reach filled the gaps and more than reignited my hope. I could pay my rent, feed my daughter, and navigate life again. That relief is huge.”

— *Renée, single mom with breast cancer*

Meet Renée ✨

More event details →

Contact Folami Jenkins for more information: fjenkins@familyreach.org

In partnership with



Cooking Live Sponsorship



Power Up Sponsor \$250,000

- ❑ **Cooking Live, powered by “Your Company”** (equal visibility with Family Reach)
- ❑ VIP front-row table at the event (10 seats)
 - Fill with VIP guests and clients + you can opt to have two seats reserved for a **keynote family speaker** and guest
- ❑ Join Iron Chef Ming Tsai for an exclusive cooking demo
- ❑ Opportunity to speak at the event
- ❑ Company recognition in event media coverage
- ❑ Digital brand recognition on:
 - Kimpton Marlowe Hotel televisions during the month of May
 - Digital event invitation
 - Pre- and post-event emails (25k inboxes)
 - Cooking Live landing page with hyperlink of your choice
 - Family Reach's Corporate Partner landing page (post-event visibility)
 - Event social media coverage by Family Reach and chefs (200k+ followers)
- ❑ On-site brand recognition:
 - Recognized as the "Power Up Sponsor" on event signage, event program, and digital slideshow
 - Activations:
 - Co-branded logo with Family Reach on step and repeat
 - Logo on aprons worn by chefs
 - Opportunity to include branded items in the giveaway bag
- ❑ Sponsor representative as Iron Chef Ming Tsai's sous chef for first course
- ❑ Once-in-a-lifetime experience for one of your guests to join Iron Chef Ming Tsai and other celebrity chefs to plate a course
- ❑ Participation in VIP Meet & Greet
- ❑ Exclusive access to the chefs at the VIP After Party for you and your guests
- ❑ Celebrity chef autographed gift items for all of your guests



[More event details](#) →

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Presenting Sponsor \$100,000

- ❑ **Cooking Live, presented by “Your Company”** (high visibility — tiered immediately below Family Reach)
- ❑ VIP front-row table at the event (10 seats)
- ❑ Join Iron Chef Ming Tsai for an exclusive cooking demo
- ❑ Company recognition in event media coverage
- ❑ Digital brand recognition on:
 - Digital event invitation
 - Pre- and post-event emails (25k inboxes)
 - Cooking Live landing page with hyperlink of your choice
 - Family Reach's Corporate Partner landing page (post-event visibility)
 - Event social media coverage by Family Reach and chefs (200k+ followers)
- ❑ On-site brand recognition:
 - Recognized as the "Presenting Sponsor" on event signage, event program, and digital slideshow
 - Opportunity to include branded items in the giveaway bag
- ❑ Sponsor representative as Iron Chef Ming Tsai's sous chef for third course
- ❑ Exclusive access to the chefs at the VIP After Party for you and your guests
- ❑ Celebrity chef autographed gift items for all of your guests



[More event details](#) →

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Cocktail Reception Sponsor \$50,000

- ❑ Cocktail Reception presented by “Your Company”
- ❑ Four (4) VIP seats to the event
- ❑ Opportunity to create a custom specialty cocktail co-designed with Iron Chef Ming Tsai
- ❑ Once-in-a-lifetime experience for one of your guests or brand mixologist to bartend with Iron Chef Ming Tsai while he demos your custom cocktail
- ❑ Demo of your custom cocktail by Iron Chef Ming Tsai during the dinner portion of the event and served as a specialty pairing with his course
- ❑ Digital brand recognition on:
 - Cooking Live landing page with hyperlink of your choice
 - Pre- and post-event emails (25K inboxes)
 - Event social media coverage by Family Reach and chefs (200k+ followers)
- ❑ On-site brand recognition:
 - Logo included on cocktail napkins used during the reception, event program, and event signage + presentations
 - Opportunity to include branded items in the giveaway bag
- ❑ Exclusive access to the chefs at the VIP After Party for you and your guests
- ❑ Celebrity chef autographed gift items for you and your guests



[More event details](#) →

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VIP After Party Sponsor \$50,000

- ❑ VIP After Party presented by “Your Company”
- ❑ Four (4) VIP seats to the event
- ❑ Celebrity bartend with Iron Chef Ming Tsai
- ❑ Speaking opportunity during VIP After Party welcoming celebrity chefs and VIP guests
- ❑ Digital brand recognition on:
 - Cooking Live landing page with hyperlink of your choice
 - Pre- and post-event emails (25K inboxes)
 - Event social media coverage by Family Reach and chefs (200k+ followers)
- ❑ On-site brand recognition:
 - Logo on event program, signage, and presentations
 - Opportunity to include branded items in the giveaway bag
- ❑ Full branding activation opportunity (ex: photo booth)
 - Present celebrity chefs with an exclusive brand offering (ex: limited edition bottles)
- ❑ Celebrity chef autographed items for your guests



[More event details](#) →

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Gold Table Sponsor \$30,000 (3)

- ❑ VIP front-row table at the event (10 seats)
- ❑ Name recognition on Cooking Live landing page, event program, and digital presentation
- ❑ Lead role with the celebrity chefs or special guest (optional)
- ❑ Special gift provided at place settings for each of your guests (custom plate)



Silver Table Sponsor \$25,000 (16)

- ❑ One table (10 seats) at the event
- ❑ Name recognition on Cooking Live landing page, event program, and digital presentation



Can't-Make-It Sponsor \$10,000 (Unlimited)

- ❑ Name recognition in event program and digital presentation

Gift Bag Sponsor \$10,000 (2)

- ❑ Guest giveaway bag with your logo
- ❑ Opportunity to include branded item in giveaway bag
- ❑ Name recognition in event program and digital presentation



[More event details](#) →

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Sponsor a Family \$2,500 (4)

- ❑ Cover the costs for a family to attend the event to share their cancer story and enjoy a memorable evening
 - We do everything to ensure this is not an additional burden for a family going through a challenging time. Sponsors ensure our guest families have transportation to the venue, housing for the evening, and a new outfit so they can truly relax and enjoy a magical night.
- ❑ Verbal recognition when the family story is shared



Hall of Families Sponsor \$1,500-5,000

- ❑ Logo on printed family poster and/or included within family video
 - Printed family poster showcased up the staircase — \$1,000
 - Printed family poster showcased in pre-event space during cocktail reception — \$2,500
 - Printed family poster showcased in the ballroom — \$5,000
 - Family video showcased during the cocktail reception — \$5,000
- ❑ Name recognition in event program



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