

Sponsorship Opportunities

Cooking Live Boston

June 22, 2022 at Davio's Seaport
6:00pm Cocktail Hour | 7:00pm Dinner

Presenting Sponsor - \$100,000

- Nationally recognized culinary event, Cooking Live Boston presented by “Your Company”
- One VIP front-row table at the event (8 seats)
- Opportunity to collaborate with celebrity chef and patient family on one dish to be served to audience
- Recipe of customized dish shared in post-event thank you
- A once-in-a-lifetime experience for one of your guests to join Chef Ming Tsai and other celebrity chefs to plate a course
- Digital Brand Recognition:
 - Pre- and post-event emails (25k inboxes)
 - Cooking Live Boston landing page
 - Event social media outreach (15k followers)
- On-Site Brand Recognition:
 - Premier Sponsor signage at event site during VIP pre-event cocktail party, main event, and VIP After Party
 - Logo included on mutually agreed upon custom printed dinner items (e.g. cocktail napkins)**
 - Logo on event step & repeat**
 - Logo on event program**
 - Digital presentation of logo during event
- Recognition in all event media coverage
- Celebrity chef autographed gift items for all of your guests
- VIP access to the After Party for you and your guests

**Sponsorship deadline for custom printed materials is June 1, 2022



Contact Laura Elder for more information:
ledler@familyreach.org

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VIP After Party Sponsor - \$30,000

- VIP After Party exclusively presented by “Your Company”
- One table at the event (8 seats)
- Logo included in all event promotion, signage, print material and digital presentations
- Speaking opportunity during VIP After Party welcoming celebrity chefs and VIP guests
- Custom VIP After Party signage
- Celebrity chef autographed items for all of your guests



Cocktail Reception Sponsor - \$25,000

- VIP cocktail reception exclusively presented by “YourCompany”
- One table at the event (8 seats)
- Opportunity to create a custom specialty cocktail co-designed with Chef Ming Tsai
- A once-in-a-lifetime experience for one of your guests to bartend with Chef Ming Tsai while he demos your custom cocktail
- Demo of your custom cocktail by Chef Ming Tsai during the dinner portion of the event and served as a specialty pairing with Chef Tsai’s course
- Custom cocktail recipe included in post-event thank you email to guests
- Logo included in all event promotion, signage, print material, and digital presentations
- Invitations to pre and post celebrity chef hospitality lounge with private access to chefs and celebrity VIPs
- Celebrity chef autographed gift items for all of your guests
- VIP access to the After Party



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VIP Table Sponsor - \$25,000

- One VIP front-row table at the event (8 seats)
- A lead role with the celebrity chefs or special guest
- Recognition in all event promotion, signage, print material, and digital presentations
- Special gift provided at place settings for each of your guests



Table Sponsor - \$20,000

- One table at the event (8 seats)
- Recognition in all event promotion, signage, print material, and digital presentation



Valet Sponsor - \$10,000

- Two (2) seats to event
- Logo featured at valet stand as official sponsor
- Recognition in all event promotion, signage, print material, and digital presentation

Can't-Make-It Table Sponsor - \$10,000

- Make an impact from afar! Your generous donation will ensure families nationwide can access and afford cancer treatment.
- Recognition in all event promotion, signage, print material, and digital presentation



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Main Course Sponsor- \$10,000

- Two (2) seats to event
- Verbal recognition of sponsorship during main course segment at event
- Recognition in all event promotion, signage, print material, and digital presentations



Dessert Course Sponsor- \$10,000

- Two (2) seats to event
- Verbal recognition of sponsorship during dessert course segment at event
- Recognition in all event promotion, signage, print material, and digital presentations



Photo Booth Sponsor - \$10,000

- Two (2) seats to event
- Logo on signage at photo booth
- Logo on printed photos
- Recognition in all event promotion, signage, print material, and digital presentations

Cocktail Napkin Sponsor - \$5,000

- Logo printed on all event cocktail napkins
- Recognition in all event promotion, signage, print material, and digital presentations

Family Story Sponsor- \$2,000

- Verbal recognition of sponsorship during Family Story portion of event



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