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Family Reach Welcomes New LiFT Network Member Claire's Army

Claire's Army, founded in 2013, is a nonprofit in North Carolina. Its mission is to assist families in their fight against childhood cancer by supporting their daily responsibilities, allowing them to put time and focus on their child.

Boston, MA [May 4, 2021] — Family Reach, a national organization dedicated to removing the financial barriers standing between a cancer patient and their treatment, is welcoming Claire's Army to its LiFT Network.

Claire's Army exists to assist families in their fight against childhood cancer by supporting their daily responsibilities, allowing them to put time and focus on their child. They help families through various ways, including Claire Packages, a useful utility tote containing essentials, a Meal Program, which includes made-to-order meals, and emergency assistance, which includes but is not limited to mortgage/rent payments, utilities, travel needs, and funeral expenses.

Claire Ratliff was born on August 30th, 2009 to the Ratliff family. On Memorial Day weekend of 2011, Claire was diagnosed with Stage 4 neuroblastoma, and she passed on January 17, 2012. Claire's Army was founded in 2013, and honors her life and legacy. Claire is listed as the founder of the organization. Her mother, Emily Ratliff, is the Executive Director of the organization. Her father, Kevin Ratliff, is on the Board of Directors.

By joining the LiFT Network, Claire's Army will collaborate with a coalition of cancer nonprofits and deliver Family Reach's Financial Treatment Program to the community. The program was developed to reach patients with support before they hit critical financial breaking points."

“I joined The LiFT Network because the only way we can create life-changing impact for families is by working together with like-minded people,” said Emily Ratliff, Executive Director of Claire’s Army.

Claire’s Army is a non-profit 501c3 assisting families across North Carolina, primarily through the St. Jude Affiliate Clinic at Novant Health: Hemby Children Hospital, and Atrium Health: Levine Children’s. They have 2 paid staff members, are assisted by volunteers, and the organization offers several aid programs which serve families within the cancer community. Their funding comes from individual donors, events, grants, local businesses, and corporate partnerships.

Family Reach’s LiFT Senior Project Manager and Family Founder, Brian Morello, applauded the announcement.

“When I met Emily 3 years ago at the Biden Cancer Summit in D.C. and we shared our stories, I knew right away that Claire’s Army would be a great addition to The LiFT Network,” said Morello. “Emily possesses such an invaluable and hands-on perspective on what families fighting pediatric cancer are going through, there’s no doubt we will be doing great things together.”



About the LiFT Network

The LiFT Network was launched in 2018 to bring like-minded nonprofits together connected by a shared belief that together they can do more for the cancer patients and caregivers they serve. Network Members have access to service delivery, program improvements, and resources to members through Family Reach. This ensures cancer nonprofits do not have to reinvent the wheel or waste limited resources as they focus on their mission.



About Family Reach

Family Reach is a national 501(c)(3) nonprofit organization dedicated to removing the financial barriers standing between a cancer patient and their treatment. Loss of income, out-of-pocket

expenses, and socioeconomic factors create disparities in the financial burdens families face. Family Reach delivers financial education, financial planning, resource navigation, and emergency relief funds to patients and caregivers facing a cancer diagnosis so no family has to choose between their health and their home.

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Visit clairesarmy.org and follow Claire's Army on Instagram (@clairesarmy) and Facebook (@ClaireArmy).