



Make Your Next Event Count with Family Reach

Do you host an annual 5k, bike ride, or other fitness event that has now gone virtual? Are you looking to create a new virtual event to engage your audience and community in 2020? Whether you have a longstanding event that you want to use to make an impact or you need the guidance to create an event from the ground up, Family Reach wants to be your partner in harnessing your community to impact lives across the country.

Who is Family Reach?

Family Reach is a national nonprofit that provides critical financial support to cancer patients and their families, many of who often have to choose between treatment and daily living essentials like food or electricity. Family Reach works with patients and healthcare professionals at more than 400 top-tier hospitals and cancer centers to reach families before they hit critical financial breaking points.

Turning Your Event Into a Catalyst for Good

During this time of isolation, many are feeling helpless and are looking for ways to come together and give back to those in deep need. Hosting a virtual Reach Athlete event not only benefits cancer patients nationwide and brings people together in a way that is beneficial to their health, but it also positions you within a growing community of athletes and fellow leaders who are giving back. The 2020 pandemic has put many nonprofit organizations in jeopardy and while Family Reach is in a position to continue its work uninterrupted, your help is vital as we strive to reach our fundraising goals.

National Impact, Local Connection

Family Reach provides financial services through our Financial Treatment Program (FTP) to families across the country in all 50 states. Due to our extensive reach and national impact, we are able to connect event hosts with local individuals and resources to make their event a success and help tell our story:



Regional Reach Athlete ambassadors to help build your base and represent Family Reach.



Family stories from your home state/s to inspire your participants & give them greater purpose.



Local connections with Family Reach partner hospitals to demonstrate the impact of your funding.

Please note: Stories and connections from your region are not guaranteed, though Family Reach will work to provide each event host with at least one of the above resources.



Customized Support for Results That Makes a Difference

The team at Family Reach is excited to provide you with the tools and resources you need to maximize the impact of your virtual event. The benefits of hosting your event to support the families we serve are many and include:



Alignment with a greater mission and access to tools and support from the Family Reach team to amplify the success of your event, including professional fundraising software.



Simple, **easy execution and proven results** to have a **lasting impact** for families in need.



Unity among your employees, customers, vendors, and community while **exposing your brand to new audiences** as part of the Family Reach and Reach Athletes networks.



A sense of togetherness during these uncertain times, giving your community a **common goal** to work towards as one.



A **national audience** of current and former Reach Athletes and Family Reach supporters in **all 50 states** to help grow your new or existing event as well as your brand.



Extensive knowledge and experience, both virtually and in-person, from our events team backed by years of hosting fundraising events to benefit the cancer community.



A Growing Community of Leaders

Aligning your event with Family Reach and our mission not only provides critical funds for families facing the financial burdens of cancer, but positions you within a growing community of leaders who have done the same.

Our Event Partners



R. Miller & Associates
Ameriprise Private Wealth Advisory Practice



Ready to Make A Difference?

Contact Us Today!

Ethan Michaud

Peer-to-Peer Community Manager

reachathletes@familyreach.org

FINANCIAL SUPPORT FOR FAMILIES FACING CANCER

www.familyreach.org | Boston office: 857.233.2764 | New Jersey office: 973.394.1411

