



For immediate release:

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Family Reach Raises \$184,714 on Giving Tuesday

Family Reach raised money with the help of a matching \$25,000 grant from AmerisourceBergen.

Boston, MA [December 2, 2020] — Family Reach, a national organization focused on providing financial support to families facing cancer, participated in Giving Tuesday on December 1st, 2020, and raised \$184,714 to support families all over the country.

Proceeds from the event will support Family Reach's Financial Treatment Program (FTP), which was developed to reach patients with support before they hit critical financial breaking points. The four aspects of the program are financial planning, education, navigation, and Emergency Relief Funds.

Family Reach was able to reach their grand total with a generous matching grant of \$25,000 from AmerisourceBergen, an organization that they have partnered with before on Giving Tuesday.

CEO Carla Tardif commented on the nature of community, and how important Giving Tuesday has become for Family Reach:

"Giving Tuesday has become a highlight for Family Reach over the years!" said Tardif. "Of course the funds raised allow us to help more cancer patients remove financial barriers standing between them and their treatment, but it's so much more than that."

"It's the fact that our community shows up in such a big way to remind us that we're not alone and that our mission and our patients matter," added Tardif. "They believe in us, invest in our solutions and come together on Giving Tuesday to move our mission forward, together! We broke all records this year, a year where we really needed it. Thank you!"

The amount raised by Family Reach on Giving Tuesday has increased every year.

- 2017 - \$12,645.44
- 2018 - \$45,000
- 2019 - \$153,463

Autumn Dube, Family Reach's Marketing Manager, was thrilled at the outcome, and gave some love to the donors.

"Our team is overjoyed with the amount of support we received for #GivingTuesday this year! Every corner of our community showed up for our cancer patients and their families, opening their hearts to ensure we could reach more families facing financial hardships. It's humbling to see that even during such a challenging year, our donors still generously give to those who need it most."

About Family Reach

Family Reach is a national nonprofit that provides critical financial support to cancer patients and their families, who often have to choose between treatment and daily living essentials like food or electricity. Family Reach works with patients and healthcare professionals at more than 400 top-tier hospitals and cancer centers to reach families before they hit critical financial breaking points.

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