



For immediate release:
[September, 1, 2020]

Media Contact:
Francis Ma
480.510.5985
media@familyreach.org

Family Reach's LiFT Network releases Annual Report

In 2019, the LiFT Network was able to help 576 families through its Financial Treatment Program. It also united 7 nonprofit organizations across the country.

Boston, MA [September 1st, 2020] — Family Reach, a national organization focused on providing financial wrap around services to families facing cancer, has released the LiFT Network Annual Report.

"The LiFT Network unites us through a shared belief that together we can do more for the patients and caregivers we serve in the cancer community," said Joanna Scott, Director of the LiFT Network. "By joining the LiFT Network, nonprofit members access comprehensive program infrastructure, delivery and enhancements, ensuring that they don't have to reinvent the wheel or waste limited time and resources to thrive and survive."

"By working together in 2019, we streamlined access to financial support for families in hospitals across the country. We increased the intervention speed of financial resources, from months to days. We reduced redundancies in program delivery and increased organizational capacity without adding direct staff costs."

"We continued to prove that collaboration is the only way we will reach more families with meaningful solutions!"

The LiFT Network supports Family Reach's Financial Treatment Program (FTP). The program was developed to reach patients with support before they hit critical financial breaking points.

The network accomplished a lot this year. It launched an online community, hosted the inaugural LiFT Network Conference, partnered with 123 hospitals, and reached 576 with the Financial Treatment Program.

The LiFT Network is focused on collaboration, and expanding the reach of services for cancer patients and their families. The annual report showcases the past year, where it had 7 nonprofits working together, in addition to Family Reach. The nonprofits include: New Day Foundation, Just Tryan It, Anthony Rizzo Family Foundation, Never Had a Bad Day, Hands for Holly Memorial Fund, Addis Faith Foundation, and the Leigh Sakoda Foundation.

In the year ahead, the network plans to:

- Reach More families through increased access to the FTP
- Expand current programs and collaborate on solutions that strengthen impact
- Create additional fundraising and development resources for members
- Build capacity to welcome more members to The Network

About the LiFT Network

Family Reach launched the LiFT Network in 2018 to bring like-minded nonprofits together, connected by a shared belief that together we can do more for the cancer patients and caregivers we serve. Through The Network, Family Reach offers service delivery, program improvements, and resources to members, ensuring cancer nonprofits don't have to reinvent the wheel or waste limited resources.

About Family Reach

Family Reach is a national organization dedicated to eradicating the financial barriers that accompany a cancer diagnosis, a widespread issue. We work with patients and healthcare professionals at more than 400 top-tier hospitals and cancer centers. Family Reach developed the solutions-oriented Financial Treatment program to reach patients with support before they hit critical breaking points. The program includes services like Financial Education, Resource Navigation, Financial Planning, and the Emergency Relief Fund.

Visit www.familyreach.org and follow @familyreach on Facebook, Instagram, Twitter, and LinkedIn.