



**For immediate release:**

**April 1, 2020**

**Media Contact:**

Francis Ma

480.510.5985

[media@familyreach.org](mailto:media@familyreach.org)

**Family Reach's LiFT Network Announces 2 New Members**

*Tyler Robinson Foundation and Sunshine for Claire join the LiFT Network, expanding the mission of Family Reach to eliminate Cancer-Related Financial Toxicity nationwide.*

**Boston, MA** [April 2, 2020] — Family Reach's LiFT Network, which is a nationwide collective of like-minded nonprofits focused on eliminating Cancer-Related Financial Toxicity, is proud to announce the addition of two more members.

Tyler Robinson Foundation and The Sunshine for Claire Memorial Foundation joined the network on April 1, which brings the LiFT Network members to a total of 8 - and counting.

"The LiFT Network is such a powerful and collaborative group, and we're so excited to welcome our two newest members," says Joanna Scott, Director of the LiFT Network. "These organizations are poised to bring unique perspectives to our group."

Powered by Family Reach, the LiFT Network enables members to deliver vetted financial programs to their families dealing with cancer. After 25 years, Family Reach has identified the most meaningful financial resources for patients and caregivers. Known as the Financial Treatment Program, this comprehensive solution-oriented approach reaches patients and caregivers before they hit critical financial breaking points.

Confident that their efforts will reach families with crucial support through the Financial Treatment Program, Network members can focus on raising awareness, fundraising, and thought leadership opportunities instead of operations and program management.

Tyler Robinson Foundation (TRF) helps strengthen families financially and emotionally as they cope with the tragedy of a pediatric cancer diagnosis by providing grants specifically to offset out-of-pocket life expenses. TRF is the nonprofit organization of the GRAMMY Award-winning, multi-platinum selling band Imagine Dragons. TRF meets a critical need in communities across the U.S., Canada and Mexico. Each year, one in 285 children are diagnosed with cancer. While many pediatric cancer organizations focus on growing awareness and support for families with the physical and emotional toll of a diagnosis, the huge financial hardship cancer treatment places on families is rarely discussed. More than 85-percent of every dollar TRF raises goes right to families in need. For more information visit [TRF.org](http://TRF.org).

“There are so many nonprofits facilitating amazing efforts in their own spheres. TRF is always looking for unique partnerships and opportunities to expand our reach and better impact pediatric cancer families. Joining the LiFT Network is a logical next step for us as an organization,” says, Kim Gradisher, executive director of TRF.

Sunshine for Claire, located just outside of Boise, ID, was founded in memory of Claire Anne Elliott, who passed away at the young age of 9 from a rare form of brain cancer called diffuse intrinsic pontine glioma. The organization is less than a year old in the nonprofit space but has already made headway in making a difference. By joining the LiFT Network, founder Annie Littman-Elliott says it will provide Sunshine for Claire the ability to scale faster and make even more of a difference in their community.

“Being a cancer mom, I know the financial burden that accompanies a childhood cancer diagnosis,” says Littman-Elliott. “I truly believe in the LiFT Network’s mission to provide a 360-degree approach to helping families overcome Cancer-Related Financial Toxicity, and I am certain our families are hurting now more than ever.”

---

### **About Family Reach**

Family Reach is a national organization dedicated to eradicating the financial barriers that accompany a cancer diagnosis, a widespread issue known as Cancer-Related Financial Toxicity (CRFT). We work with patients and healthcare professionals at more than 400 top-tier hospitals and cancer centers, striving to reach more families before they hit critical financial breaking points. Through our solutions-oriented Financial Treatment Program, nationwide events, strategic partnerships, and generous community support, we disrupt how cancer financially affects families.

Visit [www.familyreach.org](http://www.familyreach.org) and follow @familyreach on Facebook, Instagram, Twitter, and LinkedIn.

To learn more about the LiFT Network, please visit <https://familyreach.org/lift-network/>