



For immediate release:

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Family Reach distributes 30,000 Medical Masks in Partnership with Karyopharm

Masks to go to most vulnerable individuals impacted by the ongoing COVID-19 pandemic including cancer patients, their families, and the healthcare workers caring for them.

Boston, MA [May 11, 2020] — Family Reach, a national organization focused on providing financial support to families facing cancer, will distribute 30,000 medical masks to local hospitals in Massachusetts. Family Reach is addressing specific hospitals from across the state where the need is greatest.

This partnership is part of Family Reach’s overall response to COVID-19 through its emergency fund, as part of Family Reach’s Financial Treatment Program (FTP), which is focused on patient care. The four aspects of the program are financial planning, education, navigation, and direct financial assistance.

“COVID-19 has put the cancer community in even greater danger. Not only are they fighting cancer, but they’re running from a pandemic their immune compromised bodies are unlikely to fight off,” said Carla Tardif, CEO of Family Reach. “Karyopharm’s donation of medical masks allows Family Reach to arm our Boston hospital oncology network and the cancer patients they treat with much needed protection.”

In total, Karyopharm donated 60,000 masks. The remaining masks will be distributed by the Myeloma Crowd and The Leukemia & Lymphoma Society, both patient-driven, 501(c)(3) nonprofit organizations that offer education and support services to patients with blood cancers, their family members and caregivers, throughout the U.S.

“With often already compromised immune systems, patients with cancer are one of the most at-risks groups to be impacted by the ongoing COVID-19 pandemic,” said Sharon Shacham, PhD, MBA, President and Chief Scientific Officer of Karyopharm. “As a trusted partner within the cancer care community across the U.S., as well as a leader in the healthcare ecosystem based in Massachusetts, Karyopharm is pleased to be partnering with both Family Reach and Myeloma Crowd to help improve the safety of cancer patients, their families, and supporting healthcare workers.”

About Family Reach

Family Reach is a national nonprofit that provides critical financial support to cancer patients and their families, who often have to choose between treatment and daily living essentials like food or electricity. Family Reach works with patients and healthcare professionals at more than 400 top-tier hospitals and cancer centers to reach families before they hit critical financial breaking points.

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