



2018 ANNUAL REPORT

Family Reach is a leading national organization alleviating the financial burden of cancer, a national crisis coined “cancer-related financial toxicity” (CRFT). CRFT affects approximately 600,000 cancer patients each year leading to financial insecurity, bankruptcy and poor adherence to cancer treatment, which can adversely impact a patient’s survival. By partnering with more than 300 top-tier hospitals and cancer centers nationwide, Family Reach integrates financial health into a patient’s cancer journey through its Financial Treatment Program. The Financial Treatment Program is a comprehensive, solutions-driven financial intervention that bridges the gap between hospital and home, quickly and efficiently providing the vital financial support families need to stay afloat. The organization is rooted in the personal experiences of the Colangelo and Morello-Wiatrak families, who have helped others with the financial burden of cancer since 1996 and established Family Reach as a formal 501(c)(3) in 2003.

Dedicated to alleviating the financial burden of cancer.

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A Message from Family Reach

Dear Friends of Family Reach,

2018 was a pivotal year in our relentless mission to help patients and families overcome the overwhelming financial burdens caused by cancer. We shifted how Family Reach impacts families nationwide: in addition to offering immediate financial relief to families with cancer, we introduced and expanded early intervention programs to give families the tools they need to avoid hitting debilitating financial barriers that affect survival.

We are moving at lightning speed to change the way people think about the journey of cancer by introducing financial support *before* patients and families reach critical breaking points. By providing education, navigation and financial planning, we are empowering patients to stay focused on their health instead of worrying about keeping a roof over their head, a car in the driveway and food on the table for their family. We are dedicated to preventing and reducing the financial burden of cancer for families today while developing collaborative solutions and enabling systemic change for tomorrow.

Behind our mission and services are real patients and real families who desperately need a compassionate hand and hope in their fight against cancer. Over the past 22 years, we've seen it all: a single father opting out of treatment because he was bankrupting his family, parents divorcing because the financial strain of cancer was too much to bear, a single mother living in a homeless shelter with her three children because she chose to stay by her sick child's side over working. These stories continue to move us, shape us and guide our steps. Our patients inspire us to do more to fight cancer-related financial toxicity.

As we progress into 2019, Family Reach accepts the responsibility to be a national leader charged with changing the course of cancer-related financial toxicity and cancer itself. We are energized to collaborate within and outside of the cancer ecosystem to accomplish large-scale impact.

We can't do this alone. Much of our success is due to collaborating and partnering with organizations and individuals who share our vision and passion for giving every single family with cancer a fair shot at getting to the other side. We are honored, humbled and determined to serve the Family Reach mission and work alongside our passionate community in order to propel us forward.

Together, we can alleviate the financial burden of cancer for patients and families nationwide.

With gratitude,



Carla Tardif
Chief Executive Officer



Richard J. Morello
Co-Founder and Board of Directors Vice Chair

Shining a light on Cancer-Related Financial Toxicity

Research on Cancer-Related Financial Toxicity

Cancer-related financial toxicity (CRFT)

is a national crisis hiding in plain sight. Every day, individuals battling cancer experience a major increase in daily expenses and a significant loss of income due to a patient's or caregiver's inability to maintain full-time work. **As a result, patients face financial insecurity and even bankruptcy**, which can lead to poor adherence to cancer treatment and adversely impact a patient's survival.



More than **15 million people** live with cancer in the United States



73% of adult cancer patients will experience some form of CRFT



An estimated **1,735,350 new cases** of cancer were diagnosed in 2018

42.4% of patients deplete their entire life's assets in 2 years



1 in 5 cancer patients' families report **losing more than 40%** of their annual income due to work disruptions



Interrupted Access to Care

Patients use care-altering strategies to save money



31% cut oral medications in half



38% postpone or do not fill drug prescriptions



29% of patients skip doctors' appointments

Inability to Afford Daily Living Expenses & Bankruptcy

Up to 80% of cancer survivors have used savings to finance their medical expenses



The most common reported material hardships among families who care for a child with cancer: **Food, Housing, Utilities**



1 in 3 families with a child in active cancer treatment are unable to afford basic needs



46% of cancer patients cut back on basics like **food** and **clothing** to pay for cancer care, with some skipping medication to save money



42% of insured cancer patients report a significant or catastrophic financial burden

“When we talk about (cancer-related financial toxicity), we talk about financial barriers,” said Carla Tardif, CEO of Family Reach. “We want the world to know that this is more than an inconvenience. This is affecting survival rates.”

Chicago Tribune

“How much does it cost to save a life? Sometimes treating cancer means going broke.”

Higher Mortality & Relapse Rates

Patients who file for bankruptcy have a **79% greater risk** of early mortality

Cancer patients are **2.65x more likely** to go bankrupt than people without cancer



2.65x



Children from **high-poverty areas** **relapse earlier** than children in low-poverty areas and have a lower chance of survival



Paisley's Family Story

Bridging the Gap Between Hospital and Home

"A week after my daughter's diagnosis, my husband passed away and that's when I began to worry about bills," says Kristen. "We went from being a two income family to a zero income family."

Paisley is a spunky 3-year-old girl who loves to dance, cheerlead and play with her 6-year-old brother, Logan. She loves to get her nails done, do her makeup and wear a tutu.

In October of 2018, Paisley's carefree childhood was interrupted: she was diagnosed with acute lymphoblastic leukemia. Her mother, Kristen, did what any mother would do: she quit her job to be by Paisley's side.

"As soon as I found out Paisley had cancer, I quit my job and didn't think about it for a second. My daughter needed me 24/7 and that's right where I was going to be," says Kristen. "My husband was working full time for a good HVAC company and even though I assumed we would struggle, I figured we could make it work."

Shortly after Paisley's diagnosis, a second unimaginable and unexpected tragedy struck.

"A week after my daughter's diagnosis, my husband passed away and that's when I began to worry about bills," says Kristen. "We went from being a two income family to a zero income family."

The bills immediately began to accumulate. The mortgage and car payments piled up while the gas and parking expenses increased. Paisley needed to travel to Boston for treatment, which involved a one-hour round trip commute without

traffic and parking in an expensive garage. To provide immediate relief, Family Reach provided grants for the family's mortgage payments, utility bills, auto loan and car insurance.

To meaningfully bridge the gap between Paisley's time in the hospital and the family's home, Family Reach provided additional support through *Financial Planning for Cancer*, a program that helped the family navigate their finances with the support of a pro bono CERTIFIED FINANCIAL PLANNER™ professional.

"Working with a financial planner helps ease my mind. It's one less thing to stress about so I can focus my attention on my daughter."

Kristen is also one of the first families to enter the Wells Fargo loan modification program, a pilot project in collaboration with Family Reach designed to modify the terms of a mortgage for homeowners affected by cancer.

"We pray a lot. We stick together and have become such a strong unit because of all our challenges this year," says Kristen.

Family Reach aims to alleviate financial burdens for families like Paisley's so that moms, like Kristen, can focus on what matters most: taking care of their children.

Financial Treatment Program



In response to a call-to-action for collaboration from Vice President Biden's Cancer Moonshot Initiative, Family Reach created the Financial Treatment Program. The Financial Treatment Program is a comprehensive, wrap-around approach to CRFT that expands Family Reach's early intervention programs and integrates financial health into a patient's cancer journey before a patient or caregiver reaches critical financial breaking points. It zeroes in on four areas that are crucial for financial health.

Visit www.familyreach.org to learn more.

Education & Awareness

Family Reach empowers cancer patients and caregivers through its groundbreaking Financial Handbook, a resource that prepares families for financial roadblocks. Our handbook, available in both English and Spanish, enables social workers to begin necessary conversations with newly-diagnosed families to help them understand their financial options and plan proactively. It includes information about additional costs that families can expect to incur, government and charitable resources that families can turn to for financial support, including Family Reach's services, and guidance to help families plan ahead and manage their finances effectively.

Navigation

To lower out-of-pocket healthcare costs, Family Reach Navigators work alongside patients and their oncology care team to assist patients in overcoming barriers to care and to increase their engagement and active participation in managing the financial side of cancer. They assess patients' financial needs and utilize a technology platform, powered by TailorMED, to generate a report of recommendations to reduce the patient's out-of-pocket costs associated with cancer treatment. Navigators provide financial interventions (e.g. maximizing insurance coverage, applying for copay and prescription assistance) and link patients to critical in-kind services (e.g. donated hotel stays, airline miles, car rentals).

Financial Planning

New in 2018, the Launch of Financial Planning for Cancer

Financial Planning for Cancer connects cancer patients and their families to CERTIFIED FINANCIAL PLANNER™ professionals for financial guidance at no cost to the family. Created in partnership with The Foundation for Financial Planning and the Financial Planning Association, our goal is to reach patients early in their treatment journey to help them proactively plan for its financial impact. Research shows that financial issues are the second most frequent source of distress identified by families battling cancer and that quality financial advice and planning can help change that.

Financial Assistance

Family Reach provides financial relief for non-medical, daily-living expenses like rent or mortgage payments, utilities, gas and groceries, etc. by paying creditors directly. All requests from patients, caregivers and hospitals for financial assistance are processed and approved according to our guidelines and typically paid within 48 hours.

Right: The Financial Treatment Program has given the Comeau family resources and vital assistance during their son, Justin's, cancer journey

Below: Family Reach CEO Carla Tardif discussing our comprehensive solutions on the main stage at the Biden Cancer Summit



The Financial Treatment Program 2018 by the Numbers



5,000
families received
our Financial
Handbook



1,961
families received
direct financial
assistance



126
families
participated in
Financial Planning
for Cancer



556
families received
navigation
services



A Game-Changing Year for Family Reach



Family Reach CEO Carla Tardif with Dr. Jill and Vice President Joe Biden (L-R) after her speech on the main stage

Published Landmark White Paper

Family Reach published “Cancer-Related Financial Toxicity and its Pervasive Effects on Patients and Families,” a white paper defining and characterizing the monumental problem of CRFT, giving it a name and tangible dimensions that people could understand. We analyzed and aggregated data from academic studies and other work in the field to bring CRFT into plain sight, underscoring how financial distress affects the quality of life and overall patient outcomes in significant ways. As a whole, the white paper formalized our voice and movement to effect large-scale change and encourage key partners, donors and policy-makers to be part of sustainable solutions. This paper gained national media attention, including an article in The New York Times: <http://familyreach.org/NYT-CRFT>

Taking Center Stage at the Biden Cancer Summit

On September 22, Carla Tardif, CEO of Family Reach, took center stage at the Biden Cancer Summit to announce Family Reach’s commitment to reaching more families dealing with the financial burdens of a cancer diagnosis through the expansion and acceleration of our services nationwide. Family Reach was the only nonprofit selected to announce this commitment alongside national corporate and research organizations. To watch the announcement, visit <https://familyreach.org/BidenSummit>.

The Biden Cancer Initiative (BCI), created by Vice President Joe Biden and Dr. Jill Biden, aims to drive a sense of urgency in developing and implementing new solutions and to build a cancer community that is connected, coordinated and collaborative. Family Reach is grateful to BCI for their partnership and providing Family Reach a national platform for elevating the issue of CRFT through prominent thought-leadership opportunities and advocacy efforts.

Expansion and Acceleration of the Financial Treatment Program Nationwide

Due to a game-changing grant from AbbVie Pharmaceuticals, Family Reach is expanding our financial assistance and education as well as other early intervention programs over two years. Because of this grant, we added 25 partner hospitals in 23 states and will provide financial assistance to an estimated 5,600 additional patients. We will also reach nearly 180,000 additional people through expanding educational resources, like our Financial Handbook, and services, such as *Financial Planning for Cancer*, as well as through a digital hub designed to improve data and information sharing among like-minded nonprofits. To learn more, visit <http://familyreach.org/Abbvie-Gift>

“As the only national nonprofit focused exclusively on addressing this issue for over 20 years, Family Reach remains steadfast in its dedication to reducing the financial hardships on families facing a cancer diagnosis,” said Laura Schumacher, Executive Vice President, External Affairs, General Counsel and Corporate Secretary, AbbVie. “Family Reach’s solution-based model helps so many families at critical junctures in their lives so that they can focus on what truly matters: the health and needs of their child. We are proud that our support will allow Family Reach to significantly expand its work.”

In Washington D.C., Family Reach and the AbbVie Foundation hosted a satellite summit as part of the Biden Cancer Summit to announce the expansion and acceleration of Family Reach’s services. The summit featured (L-R) Carla Tardif, CEO, Family Reach, Dr. Kira Bona, Dana-Farber Cancer Institute/ Boston Children’s Cancer and Blood Disorders Center, Robin Stone, MSW, LSW, Social Work Manager, Center for Cancer and Blood Disorders/Children’s National Medical Center, and Tim Moore, Managing Director, Morgan Stanley Private Wealth Management.





Our Hope for the Holidays program enabled Ruby and her family to celebrate the season during a financially devastating time.

HOPE for the HOLIDAYS

Giving Hope for the Holidays

During the holiday season, when most families gather to share festive meals and exchange gifts, our cancer-fighting families face the unthinkable. Through Family Reach's Hope for the Holidays program, 100% of all donations go directly to parents or caregivers to bring joy to their children during a time when additional expenses are otherwise unaffordable. In 2018, the Family Reach community raised a record-breaking \$169,000 and helped 225 families across the nation. On #GivingTuesday, a global day of giving fueled by Family Reach's community, we exceeded our ambitious goal of collectively raising \$40,000, quadrupling our success from 2017, due to a matching donation from The AmerisourceBergen Foundation. To learn more, visit www.familyreach.org/holidays.

Imagine Session

Approximately 70% of Family Reach's financial assistance goes to paying a family's mortgage or rent. Every day, families affected by cancer worry about keeping a roof over their heads. At our annual Imagine session, 65 thought partners from a range of industries – mortgage lenders, pharmaceuticals and nonprofits – brainstormed to address the question of how we can work with the housing ecosystem to ensure families have the ability to stay in their home while undergoing and recovering from treatment.

Ideas were focused on long-term, sustainable solutions, like renter's insurance and loan modification. Family Reach will look to implement these ideas in collaboration with select Imagine attendees. To learn more, visit www.familyreach.org/imagine.



Above: (L-R) Mothers and caretakers Pam Thistlewaite and Samantha Leroy spoke to how the financial burden of cancer affected their ability to stay in their home and support their children during treatment.

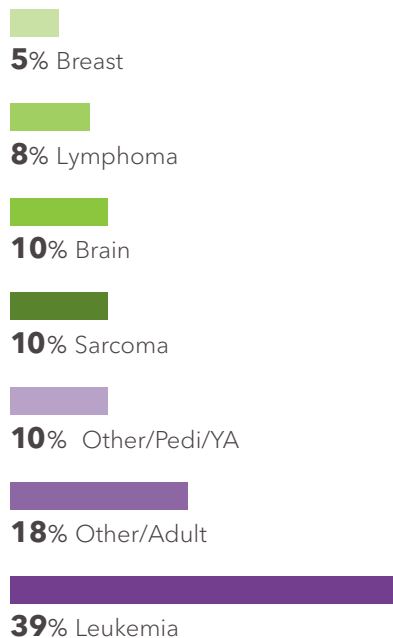


Left: To shed light on the housing crisis, Imagine hosted a panel of experts including (L-R) Kate Houghton, Public Policy Advocate & Young Adult Cancer Survivor, Stephen Porter, Vice President, Community Outreach Manager at Wells Fargo, Peter Merrigan, CEO & Co-Founder of Taurus Investment Holdings and Dr. Kira Bona, Dana-Farber Cancer Institute/ Boston Children's Cancer and Blood Disorders Center.

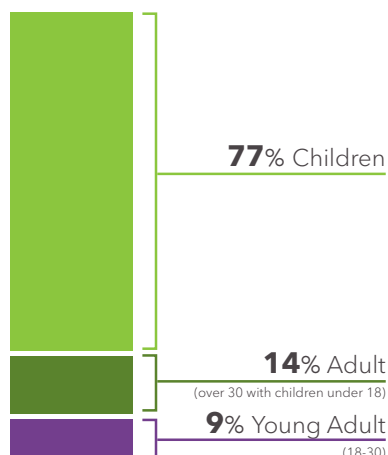
Family Reach 2018 by the Numbers

Patient Overview

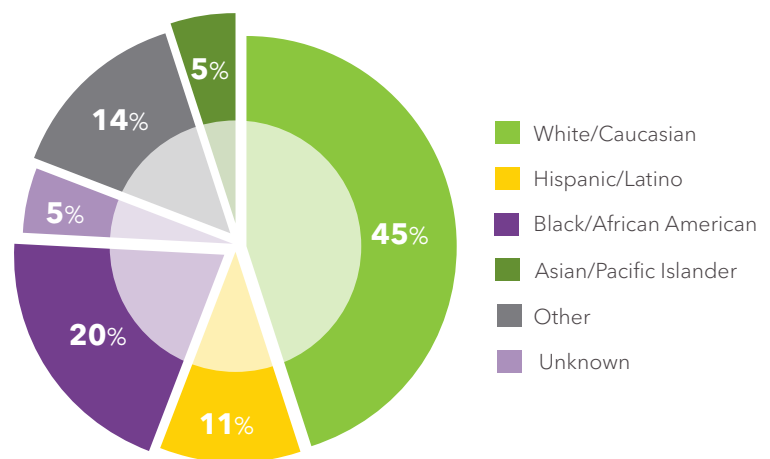
Distribution by Primary Cancer Type



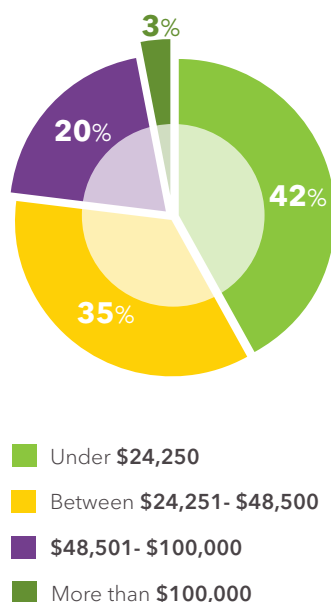
Patient Age



Patient Race & Ethnicity



Post-Diagnosis Income Levels of Families Supported



67% of the families we served reported their household income was reduced by at least 50% after a cancer diagnosis



36% of families supported were single-parent households

National Network

Hospital Network



300 Hospitals Nationwide in 2018



67% Increase in Partner Hospitals since 2017



310 Healthcare Professionals leveraged our portal to submit grant requests

10x

Our growing network of supporters made it possible for Family Reach to assist **more than 10 times** as many individuals than we served five years ago.

Partners including Zipcar, Patient Airlift Services, Angel Flight and American Airlines provided **10,087 miles of travel** to treatment.



National Impact

Financial Assistance with Fundamental Needs



Housing



Transportation



Other

(Child care, food/groceries, etc.)



Utilities



40,000 individuals impacted by cancer received support through our programs



\$119,000 distributed through gift cards to ensure families could keep food on the table and cover the cost of hospital parking during treatment



Hope for the Holidays helped 225 families have a memorable holiday season



240 Reach Athletes pushed their physical limits and raised nearly **\$196,000** through Reach Athlete events

The Financial Treatment Program

Published in both English and Spanish, our Financial Handbook provided **5,000** families with critical information to manage their cancer journey.



1,961 families received direct financial assistance



126 families participated in Financial Planning for Cancer



556 families received navigation services from in-house Family Reach navigators

Services + Hospitals

*We allocated more than **\$4.8M** towards our programs, supporting more than **40,000** individuals across **50** states.*

Our growing team of dedicated social workers supported patients at the following hospitals and cancer centers in 2018.

Alaska

The Children's Hospital
at Providence

Alabama

East Alabama Medical Center
Montgomery Cancer Center
UAB Hospital
USA Health
Children's Hospital of
Alabama at UAB

Arkansas

University of Arkansas
for Medical Sciences
Arkansas Children's Hospital

Arizona

Arizona Oncology
Banner Health - Cardon
Children's Medical Center
HonorHealth Virginia G. Piper
Cancer Care Network
Tuscon Medical Center
- TMC Healthcare
University of Arizona
Cancer Center

Banner Health - University
Medical Ctr. South
Phoenix Children's Hospital

California

Cancer Center For Healing
City of Hope National
Medical Center
Compassionate Cancer
Care Medical Group INC
Enloe Medical Center
Epic Care - Partners in
Comprehensive Care
Kaiser Permanente Ontario
Medical Center
Kaiser Permanente San
Diego Medical Center
Kaiser Permanente Fontana
Medical Center
Kaiser Permanente Roseville
Medical Center
Kaiser Permanente Bellflower
Medical Center
MemorialCare Todd
Cancer Institute at Long
Beach Medical Center
Loma Linda University Health
Miller Children's & Women's
Hospital Long Beach

Oncology Institute of
Hope & Innovation
Orange Coast Medical Center
Pacific Shores Medical Group
St. Joseph's of Orange
St. Teresa Comprehensive
Cancer Center
Stanford University Medical Center
Sutter Auburn Faith Hospital
UCLA Health
UCSD Health System -
Jacobs Medical Center
Valley Children's Hospital
LAC+USC Medical Center
Oncology Institute of
Hope and Innovation
UCI Health Chao Family
Comprehensive Cancer Center
Stockton Hematology Oncology
Children's Hospital Los Angeles
Rady Children's Hospital
- San Diego
Stanford Children's Health @
Lucille Packard Children's
The Hyundai Cancer at Children's
Hospital of Orange County
UCSF Benioff Children's Hospital

UCSF Benioff Children's
Hospital - Oakland

Colorado

Children's Hospital Colorado
Denver Health
Presbyterian St. Luke's
Medical Center
Rocky Mountain Care
Stormont Vail Health
Children's Hospital Colorado

Connecticut

Harold Leever Regional
Cancer Center
Yale New Haven Hospital
Connecticut Children's Hospital

Delaware

Nemours /Alfred I. duPont
Hospital for Children

Florida

21st Century Oncology
AdventHealth Altamonte
Springs Hospital
Baptist MD Anderson
Cancer Center
Brevard Skin and Cancer Center
Broward Health Medical Center
Cancer Specialists of North Florida
AdventHealth Winter Park
Florida Cancer Specialists
& Research Institute
Golisano Children's Hospital
of Southwest Florida
UF Health Jacksonville
Medical Center
The Cancer Center at Lake City
Memorial Hospital West

Miami Cancer Institute
Moffitt Cancer Center
Nicklaus Children's Hospital
Nemours Children's Hospital
Florida Cancer Affiliates
Orlando Health
Palm Beach Children's Hospital
Robert & Carol Weissman
Cancer Center
Sacred Heart Hospital Pensacola
UF Health Shands Hospital
St. Joseph's Children's Hospital
Sylvester Comprehensive
Cancer Center
University Hospital and
Medical Center
Arnold Palmer Hospital
Johns Hopkins All
Children's Hospital
Nicklaus Children's Hospital

Georgia

Aflac Cancer and Blood
Disorders Center at Children's
Healthcare of Atlanta
Children's Hospital of Savannah
at Memorial Health Center
Emory University Hospital
Georgia Cancer Specialists
Memorial Health University
Medical Center
Northeast Georgia Cancer Care
Northside Hospital
Piedmont Newnan Hospital
Wellstar Kennestone Hospital
Winship Cancer Institute of
Emory University Hospital
Aflac Children's
Healthcare of Atlanta

Hawaii

Kaiser Permanente Moanalua
Medical Center
Maui Memorial Medical Center
Kapi'olani Medical Center
for Women and Children

Idaho

St. Luke's Children's Hospital

Illinois

Advocate Christ Medical Center
Advocate Sherman Hospital
Edward Hospital
Illinois Cancer Care
Memorial Medical Center
Northwestern Medicine
Lake Forest Hospital
Children's Hospital
University of Illinois
University of Chicago Medicine
Ann and Robert H. Lurie
Children's Hospital of Chicago
Northwestern Memorial Hospital
University of Chicago Medicine/
Comer Children's Hospital

Indiana

Community Cancer Center East
Hosparus Health of Southern
Indiana & Grief Counseling Center
IU Health West Hospital
IU Health University Hospital
Franciscan Health
Franciscan Health Woodland
Cancer Care Center
Riley Hospital for Children

Iowa

University of Iowa Healthcare
 Blank Children's Hospital

Kansas

Olathe Health Cancer Center
 University of Kansas
 Medical Center
 Wesley Medical Center

Kentucky

Murray-Calloway County Hospital
 Kentucky Children's Hospital
 Norton Cancer Institute
 UK Kentucky Children's Hospital

Louisiana

Children's Hospital New Orleans
 LSU Health
 Ochsner Medical Center
 Slidell Memorial Hospital
 University Medical
 Center New Orleans
 Women's & Children's Hospital

Massachusetts

Baystate Medical Center
 Beth Israel Deaconess
 Medical Center
 Brigham & Women's
 Faulkner Hospital
 Heywood Hospital
 Massachusetts Eye and Ear
 Lahey Hospital & Medical Center
 Southcoast Centers
 for Cancer Care
 UMass Memorial Medical Center
 Dana Farber Cancer Institute/
 Boston Children's Cancer and
 Blood Disorders Center

Mass General Hospital
 Tufts Medical Center
 Tufts Medical Center Pilot Program
 Umass Memorial Children's
 Medical Center

Maryland

National Institutes of Health
 University of Maryland Baltimore
 Washington Medical Center
 The Johns Hopkins Hospital
 Peninsula Regional Medical Center
 University of Maryland
 Children's Hospital
 University of Maryland
 Medical Center
 Western Maryland Medical Center
 Johns Hopkins Children's Center
 The Herman & Walter Samuelson
 Children's Hospital at Sinai

Michigan

University of Michigan Medical
 Center - Ann Arbor
 Beaumont Health
 C.S. Mott Children's Hospital
 Children's Hospital of Michigan
 Karmanos Cancer Center
 Lemmen-Holton Cancer Pavilion
 Sparrow Hospital
 Cancer and Hematology Centers
 of Western Michigan, P.C.
 Beaumont Children's Hospital
 Mercy Health St. Mary's

Minnesota

Children's Hospital and Clinic
 Mayo Clinic
 Minnesota Oncology
 Maplewood Cancer Center

Abbott Northwestern Hospital
 Regions Hospital
 Abbott Northwestern Hospital
 University of MN Masonic
 Children's Hospital

Mississippi

Jackson Oncology Associates
 University of Mississippi
 Medical Center
 Batson Children's Hospital
 - University of Mississippi
 Medical Center

Missouri

Barnes-Jewish Hospital
 HCA Midwest Health
 Children's Hospital St. Louis
 Truman Medical Centers
 CoxHealth
 Siteman Kids at St. Louis
 Children's Hospital

Montana

Montana Cancer Center
 at St. Patrick Hospital

Nebraska

Children's Hospital &
 Medical Center
 University of Nebraska
 Medical Center

Nevada

Comprehensive Cancer
 Centers of Nevada
 Renown Reno Hospitals

New Hampshire

Dartmouth-Hitchcock Norris
 Cotton Cancer Center

Yale New Haven Health
Smilow Cancer Hospital

New Jersey

Children's Specialized Hospital
Community Medical Center
John Theurer Cancer Center
Lourdes Health System
Memorial Sloan Kettering
Monmouth
Regional Cancer Care
Associates, LLC
Robert Wood Johnson Foundation
Saint Barnabas Medical Center
Saint Peter's University Hospital
Summit Medical Group
Valley Hospital
Virtua Voorhees Hospital
Procure Proton Therapy Center
Carol G. Simon Cancer Center
@ Morristown Medical Center
Hackensack University
Medical Center
The Valerie Fund at
Morristown Medical Center

New Mexico

UNM Children's Hospital
Presbyterian Healthcare Services

New York

Albany Medical Center
Long Island Community Hospital
CareMount Medical
UR Medicine - Golisano
Children's Hospital
Montefiore Hospital -
Moses Campus
Northwell Health
New York-Presbyterian

Herbert Irving Pavilion
New York-Presbyterian/Weill
Cornell Medical Center
Hassenfeld Children's
Hospital at NYU Langone
Mount Sinai Kravis
Children's Hospital
Slocum-Dickson Medical Group
Upstate University Hospital
Upstate Medical University
Upstate Golisano
Children's Hospital
NYU Winthrop Hospital
New York Oncology Hematology
Cohen Children's Medical Center
Kravis Children's Hospital
at Mount Sinai
Memorial Sloan-Kettering
Children's Cancer Center
Morgan Stanley Children's
Hospital at New York Presbyterian

North Carolina

Brenner Children's Hospital
Cancer Care of WNC
CaroMont Regional
Medical Center
Atrium Health
The Carolina Clinic
Atrium Levine Cancer Institute
Mission Children's Hospital
Novant Health Cancer Center
Wake Forest Baptist Health
Duke Children's Hospital
& Health Center
James and Connie Maynard
Children's Hospital
Levine Children's Hospital
University of North Carolina
Children's Hospital at Chapel Hill

North Dakota

Sanford Roger Maris
Cancer Center

Ohio

Cincinnati Children's
Hospital Medical Center
ProMedica Flower Hospital
Christ Hospital of Ohio
ProMedica Flower Hospital
The James Cancer Hospital
and Solove Research Institute
Mount Carmel
The Ohio State University
Wexner Medical Center
University Hospitals
Seidman Cancer Center
Summit Behavioral Healthcare
UC Health Barrett Cancer Center
Cincinnati Children's Hospital
Cleveland Clinic Children's
Nationwide Children's
University Hospitals Rainbow,
Babies and Children's

Oklahoma

The Children's Hospital at
OU Medical Center
Stephenson Cancer Center

Oregon

Oregon Health & Science Univ.
Providence St. Vincent
Medical Center

Pennsylvania

Abramson Cancer Center
Allegheny Health Network
Cancer Treatment
Centers of America

Children's Community
Pediatrics - GIL

Milton S. Hershey Medical Center

Guthrie Robert Packer Hospital

Lehigh Valley Hospital

UPMC Magee-Woman's Hospital

Penn State Breast Center

West Penn Hospital

Children's Hospital of Philadelphia

UPMC Children's Hospital
of Pittsburgh

Rhode Island

Hasbro Children's Hospital
at Rhode Island Hospital

Lifespan Cancer Institute at
Rhode Island Hospital

South Carolina

Palmetto Health
Children's Hospital

Tennessee

West Cancer Center and
Research Institute

Children's Hospital at Erlanger

Hospice of Chattanooga

Saint Jude Children's
Research Hospital

Univ of TN Cancer Center

Monroe Carell Jr. Children's
Hospital at Vanderbilt

West Cancer Clinic

Texas

Baylor Charles A. Sammons
Cancer Center

Cancer Therapy and Research
Center at the University of
Texas Health Science Center

Center for Cancer and
Blood Disorders

CHRISTUS Santa Rosa
Hospital - Medical Center

Covenant Children's Hospital

El Paso Children's Hospital

UTMB Cancer Center
and Infusion Therapy

MD Anderson

Memorial Herman Health System

Houston Methodist Hospital

Methodist Children's Hospital

Children's Hospital of San Antonio

The Breast Center at St.
David's Medical Center

Texas Health Harris Methodist
Hospital Fort Worth

Texas Oncology

Texas Children's Hospital

University Hospital

Moncrief Cancer Institute

Houston Methodist Hospital

Children's Medical Center Dallas

Cook Children's

Dell Seton Medical Center
at Univ. of Texas

Utah

Primary Children's Hospital

Virginia

St. Francis Medical Center

Carillion Children's Hospital

Children's Hospital of
Richmond @ VCU

Children's Hospital of
the King's Daughters

Malcom Randall VA
Medical Center

Inova Health

Riverside Regional Medical Center

University of Virginia
Health System

VCU Massey Cancer Center

Inova Children's Hospital

Washington

Cancer Care Northwest

Kadlec Regional Medical Center

Rainer Oncology, Northwest
Medical Specialties

True Family Women's
Cancer Center

Univ of Washington Med Center

Children's National Medical Center

Seattle Children's

Washington D.C.

Providence Hospital

Medstar Georgetown
University Hospital

West Virginia

Cabell Huntington Hospital

Wisconsin

Aurora Healthcare

Gundersen Lutheran
Medical Center

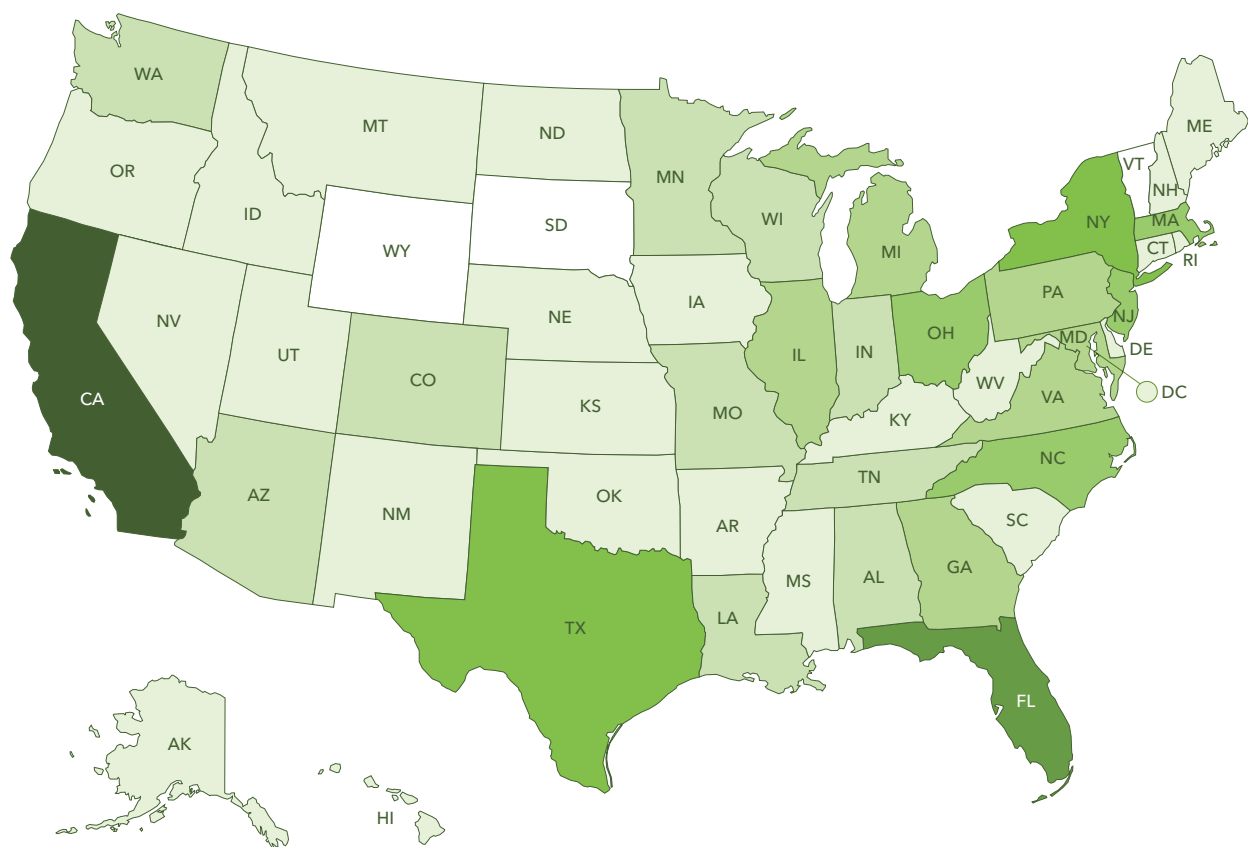
Marshfield Clinic Minocqua Center

Aurora Saint Luke's Medical Center

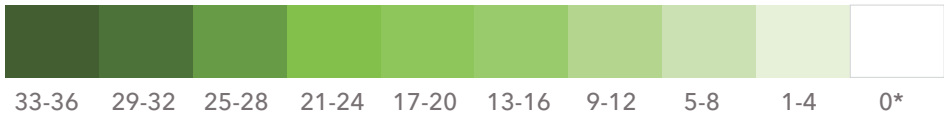
UW Carbone Cancer Center

UW Health American Family
Children's Hospital

2018 Family Reach Hospital Network by State



Number of Hospitals Family Reach Partners With



**We supported patients in all 50 states and worked directly with hospitals in 47*



Kemella's Family Story

Providing Basic Needs to Reach the Other Side of Cancer

“Affording a car to access treatment is a basic need Family Reach sees daily. As awareness for CRFT grows, the Family Reach community plays a critical role in supporting families like Kemella’s with direct financial assistance, allowing them to keep a roof over their heads, put food on the table and reach the other side of cancer.”

Diagnosed with acute lymphoblastic leukemia in 2017, Kemella is in the midst of three years of treatment, including hospitalizations and frequent clinic visits. The diagnosis has completely changed the life of Kemella and her family. Kemella, sweet, playful and wise beyond her years, acts like the older sibling, despite the fact that she has a big brother, Cobey.

“Mentally, we were not prepared because we didn’t know what it would be like to have a child with cancer,” says Kemella’s dad, Jimmy. “We just take it one day at a time.”

Both of Kemella’s parents worked full time prior to their daughter’s diagnosis. After the diagnosis, her mom took an unpaid leave of absence to care for Kemella. It wasn’t long before she stopped working completely. Jimmy also took time off and, while he continues to work as much as possible, he has missed several days to look after both of his children.

“Financially, we were impacted right away because Kemella’s mother had to quit her job to care for Kemella, and we were just blindsided by the whole thing,” says Jimmy. “We only have one car, so sometimes I would have to find other ways to get to work when Kemella had an appointment in Boston.”

With only one income and frequent travel to and from the clinic, the bills began to pile up. The family needed help making payments for both their car and car insurance, to ensure Kemella could continue going to treatment.

The Family Reach community supported Kemella’s family by providing grants for two months of car payments and two months of car insurance payments. Kemella’s parents also received a grant through our Hope for the Holidays program, allowing them to bring joy to their children during this difficult time.

Affording a car to access treatment is a basic need Family Reach sees daily. As awareness for CRFT grows, the Family Reach community plays a critical role in supporting families like Kemella’s with direct financial assistance, allowing them to keep a roof over their heads, put food on the table and reach the other side of cancer.

Celebrating the Family Reach Community

BOSTON, MA

Cooking Live! Boston

Our 7th annual *Cooking Live! Boston* took place at The Ritz-Carlton and raised more than \$400,000. Chef Ming Tsai (R), National Advisory Board President, and celebrity sous-chef Lenny Clarke kicked off the night with cocktail making before chefs Robert Bruce, Joanne Chang and Barbara Lynch prepared their courses.



BOSTON, MA



Night of Wonder

Ambassador of Fun and cancer-hero, Mikey, championed adult attendees to reach their inner child at Family Reach's first Night of Wonder event held at the Boston Children's Museum.

SONOMA, CA

Reach Athlete Napa-to-Sonoma Half Marathon

Reach Athletes from all corners of our community conquered the Napa-to-Sonoma Wine Country Half Marathon, raising \$70,000 to support families in need.



BETHESDA, MD



Nonprofit Partner Just TRYAN It

JTI officially partnered with Family Reach in 2018. Through funds raised at their unique kids triathlons, we were able to assist an additional 2,142 individuals facing financial burdens this year.

CANTON, MA

Reach Athletes at the Trillium Tire Flip

At the Trillium Brewery Tire Flip, Reach Athletes took on 400lb. tires and together raised \$11,500 for Family Reach.



CHICAGO, IL



Nonprofit Partner The Anthony Rizzo Foundation

We celebrated 5 years of partnership with the Anthony Rizzo Family Foundation in 2018. This past year, Anthony and his community raised \$261,000 and partnered with Family Reach to serve 163 families in Chicago and Florida. Together, we help families like Michael's get to the other side of cancer.

B&W Quality Growers

B&W Quality Growers joined Family Reach as a corporate partner in 2018, supporting our families with every bag of greens sold and providing nourishment at a variety of events, including *Cooking Live!*



The Greg Ambrose Charity Classic

The 2nd Annual Greg Ambrose Charity Classic raised more than \$33,000 to help provide 24 families with direct financial assistance.



Financial Planning Association Annual Meeting

Family Reach's Financial Planning for Cancer recipients Michael and Leslie Longo took the stage at the 2018 Financial Planning Association conference alongside Yusuf Abugideiri, their pro bono CERTIFIED FINANCIAL PLANNER™ professional.



Oldies Night to Remember

The 18th Annual Oldies Night to Remember was another huge success. This fun-filled event raised \$80,000 to help 246 individuals facing a cancer diagnosis.



BOSTON, MA

The Boston Bruins Foundation

Family Reach families, including Grant and his father (L-R), enjoyed a Bruins game and met Patrice Bergeron.



Thank You to Our Lifeline, Our Donors & Partners

The support of our committed community is changing the lives of families fighting cancer across the country. How? By providing them with access to life-saving treatment, a stable home environment and the ability to be the one place that matters most - by their loved one's side.

\$5,000,000+

AbbVie Pharmaceuticals

\$1,000,000+

Celgene Corporation

\$250,000 - \$550,000

AbbVie Foundation

Anthony Rizzo Family Foundation***

Janssen Biotech, Inc.

JUST TRYAN IT***

\$100,000 - \$249,999

AmerisourceBergen Foundation

B&W Quality Growers

\$50,000 - \$99,999

Anonymous

CMC Food

Foundation for Financial Planning

Genentech Foundation

Gilead

Stacy Madison

Jesse and Mindy Rogers*

Takeda Pharmaceuticals International Co.

\$25,000 - \$49,000

Bill and Libby Allard*

Ambrose Packaging

Robert and Patti Bradley*

Mark DeLeo*

Cynthia Fisher

John Krasinski and Emily Blunt

Robert Lang and Jeanne Limoges-Lang

Michael Meldman

The Patrón Spirits Company

James and Rosemary Phalen

Leigh Sakoda Foundation***

Robert and Kathy Stahl

Tarsadia Foundation

John and Sandra Thompson*

\$15,000 - \$24,999

Richard and Barbara Barnhart

The Boston Bruins Foundation

Daily Family Foundation

Charles and Eileen Dubroff

Haymakers for Hope

The Koenig Family Foundation

Peter Merrigan

MFS Investment Management

Mountz Family Foundation

The Christopher J Murphy Memorial Fund

Never Had a Bad Day***

Sharon and Scott Prince

Resilience Patient Project

The Snider Foundation

Michael Travis and Renee Kam-Yee Kwok

Trillium Brewing Company

Daniel and Lisa Zelson

\$10,000 - \$14,999

Anonymous

Black Narrows Brewing

Norm Cantin and Patricia Chadwick

Feeney Brothers Excavation

Ken Goldman and Susan Valeriote

Diana Henry

Heritage Helps Foundation

Tom Huleatt and Krista Thompson

Stephen Luczo

Jeffrey Ma

William and Brooke Muggia

Carol Parks

Mark and Deborah Pasculano

The Plymouth Rock Foundation

The TJX Foundation

Westfield Capital

\$5,000 - \$9,999

Herman Abbott Family Foundation

Robert and Margaret Ackerman

Agios Pharmaceuticals

Boston Magazine

Sue and Harry Brakeley

Norah and R. Kerry Clark

Chris and Angela Cohan

Peter Cowie

Cramer

Anthony Della Salla

Ben Dickerson

David and Nina Fialkow

Todd Gosule

David and Kiersten Lowe

Kristen Lucken

Marcum

MedForce

Needham Bank

Scott and JoAnn Perry

Robert and Geraldine Petrucelli

Keith and Diane Polaski

Synergy Pharmaceuticals

Touch Dynamic

Paul Wick

\$2,500 - \$4,999

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ADP Statewide Insurance Agencies

All Stars Helping Kids

Ameriprise Financial

Analog Devices

The Dr. Theodore A.

Atlas Foundation

BCN Telecom, Inc.

Boston Celtics Shamrock
Foundation

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Company

Foundation to be Named Later

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Harrison and Star

Healthcasts

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Chris Schott

Specialty Medical Services

Superior Bindery

Travelers

Doug and Hope Turner**

Wheels Up Partners LLC

Yellowstone Mountain Club

The Zalika Family**

The list above includes gifts and grants received in 2018. Family Reach has done its best to accurately acknowledge each of our valued supporters. If we have inadvertently omitted or misspelled your name, please contact us.

**Donors listed with an asterisk are members of the Family Reach Executive Circle. Executive Circle members pledge a minimum of \$25,000 in annual giving to Family Reach which enables the organization to pursue unrestricted innovative solutions to eradicate the financial burden of cancer.*

***Donors listed with two asterisks are members of the Family Reach Key Holder Community. By giving monthly, Key Holders financially sustain families battling cancer, allowing them to keep a roof over their heads, put food on the table and maintain safe transportation to treatment. They are the key to change.*

****Organizations listed with three asterisks are nonprofit partners.*

Key Holder Community

“Thank you, from the bottom of my heart, for your assistance with my vehicle insurance policy. Finances have been a true struggle since my diagnosis. Your generosity makes it possible for me to get to and from my many appointments each week.”

Alyssa, 21-year-old cancer fighter

Home is the most important place to heal. Members of our monthly giving community ensure families battling cancer can keep a roof over their heads, put food on the table and maintain safe transportation to treatment. They are the key to change. That's why we call them the Key Holder community.

176 individuals affected by cancer were supported by the Key Holders in 2018.



Join this powerful community of family reach supporters. Visit familyreach.org/keyholders today.

Vincent Abate	Jessica Deede	Jacquelyn Lake	Tracy Pozil
Deborah Abel	Mary Ann Del Guercio	Patrick & Nery LeBlanc	Stephanie Prezioso
Sherri Abruzzese	Delicious Touch LLC	Jennifer Lieber	Teresa Purcell
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Dave Barnes	Connie Falcone	Susan Marshall	Coleen Sloane
Annie Basile	Dan Finkel	Sara Martin	Devin Smith
Patricia Berry	Sean Fogle	Andrea Mason	Brian Soldo
Bruno Biagianti	Kenji Freedman	Christina McCarthy	Wendy Spivak
Dana Boutin	Teresa Glover	Colin McIntyre	Kristen Standish
Patty Bowden	Michael Goldberg	Anne Mello	Bryan & Carla Tardif
Tim Brady	Amanda Goodwin	Lauren Mello	Sabrina Tavalone
Amanda Bruneau	Malena Grant	Michelle Moriello	Jennifer Telfer
Michael Buchanan	Edmund Greenidge	Brian Morello	Linrosa Thach
Molly Cahill	Jacquie Gresley	Kristina Morello	Patricia Thompson
Phyllis Carrozza	Michael & Debbie Gurczeski	Richard & Marilyn Morello	Gwen Trezza
Mary Ellen Cavanaugh	Joanne Hodde	Rick Morello	Nicholas Trocolar
Charlotte Cervone	Lalyn Inguito	David Moses	Ming Tsai
The Cervone Family	Judy Insalaco	Christopher Murphy	Doug Turner
Eva Cirelli	Mark Jak	George & Sharyn Neble	Terri Turner
Karen Clemens	Jennifer Jeske Williams	Shelley Nicholson	Melida Vasquez
James Colangelo	Catherine Johnson	Darren & Isabelle Nordone	Gloria Wallace
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Karen Dawson	Susan LaGree		



The McGarry Family

Early Intervention Preventing Critical Breaking Points

“I feel like the most value I’ve added is keeping the McGarrys from making other financial mistakes while they attempt to fix their current situation,” said Brittany, who advised them not to take money from their retirement accounts to pay off their consolidated debt.



Tracy McGarry fractured her back while cheering at her son’s basketball game. Doctors discovered that her weakened bones were caused by cancer and she was diagnosed with high-risk multiple myeloma.

Before her diagnosis, the McGarrys were an ordinary middle-class, dual-income family. Since her diagnosis, Tracy has had to quit her job to undergo chemotherapy treatment and a stem cell transplant while her husband takes time off work to care for her and their two boys.

Like many families in their position, the McGarrys quickly found themselves struggling financially, facing a loss of income combined with increased expenses, despite having health insurance through Mike’s job.

“For the first 6 months after Tracy was diagnosed, we were fighting [to survive] day to day,” Mike shared. “She couldn’t walk and was on heavy chemotherapy treatments. She hasn’t been able to work and at this point doesn’t qualify for disability.”

To help manage their finances during this difficult time, the McGarrys participated in Family Reach’s *Financial Planning for Cancer*, a program created in partnership with the Foundation for Financial Planning and the Financial Planning Association. They were matched with volunteer financial planner Brittany Heard, CFP®, whose pro bono

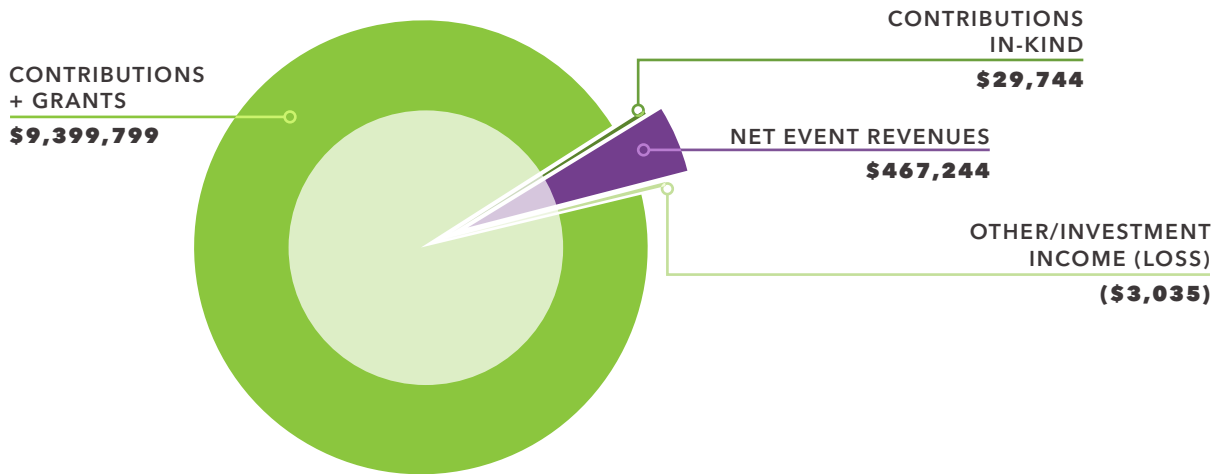
planning sessions prevented the McGarry family from reaching critical financial breaking points.

“I feel like the most value I’ve added is keeping the McGarrys from making other financial mistakes while they attempt to fix their current situation,” said Brittany, who advised them not to take money from their retirement accounts to pay off their consolidated debt.

Mike agreed, describing how Brittany has helped him in “keeping up with the bills and trying to set financial goals going forward.” He also emphasized how meaningful it has been to have a trusted advisor who cares about his family and can guide them during an immensely challenging time.

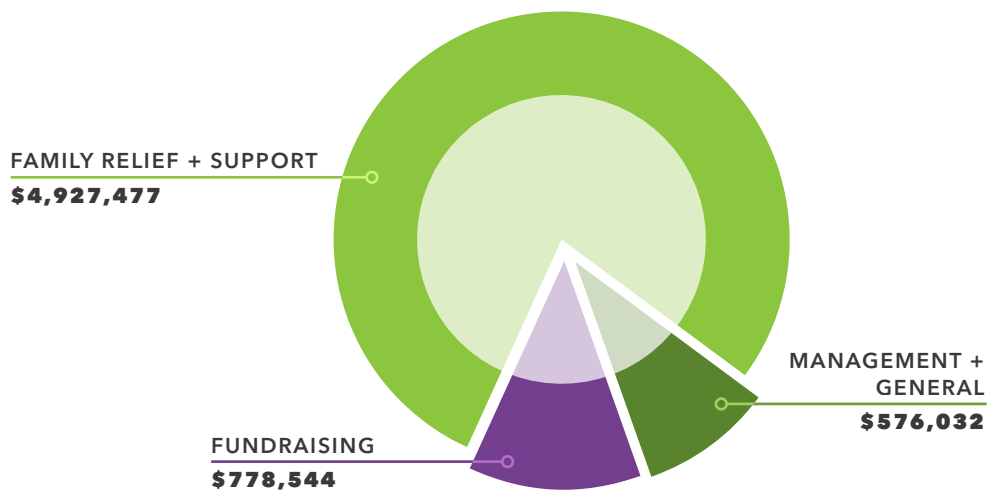
Through *Financial Planning for Cancer*, families like the McGarrys receive hope for a brighter financial future as well as a trusted advisor that they can rely upon during these trying times.

Financial Report



PUBLIC SUPPORT + REVENUE

\$9,893,752



GENERAL + FAMILY RELIEF EXPENSES

\$6,282,053

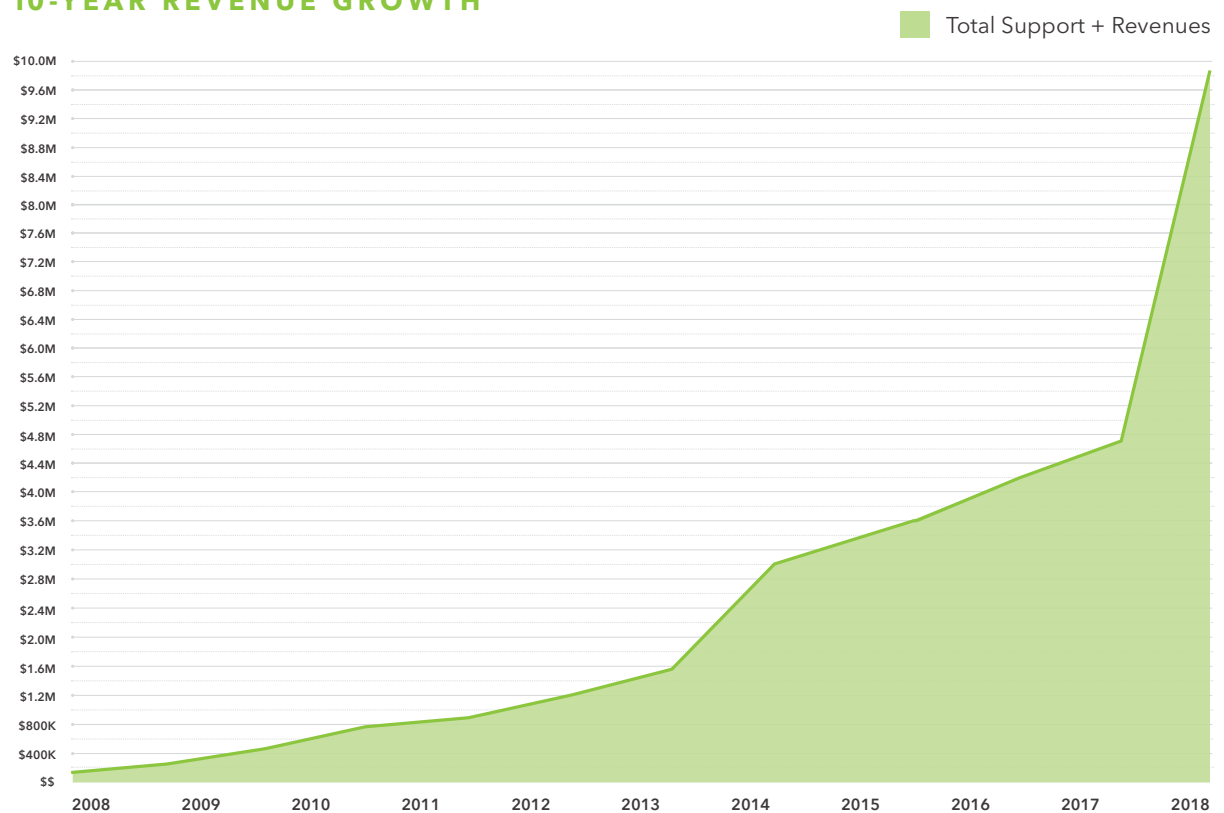
STATEMENT OF ACTIVITIES

Year Ended December 31, 2018

PUBLIC SUPPORT + REVENUE	
Grants + Contributions	\$4,085,152
Contributions In-Kind	29,744
Event Revenues	680,702
Less: Related Direct Costs	(213,458)
Net Special Event Income	467,244
Other Income	1,451
Investment Income (Loss)	(4,486)
With Donor Restrictions: Grants + Contributions	5,314,647
TOTAL SUPPORT + REVENUES	\$9,893,752

EXPENSES	
Family Relief + Support	4,927,477
Management + General	576,032
Fundraising	778,544
TOTAL EXPENSES	6,282,053
Increase/(Decrease) in Net Assets	3,611,699
NET ASSETS - END OF YEAR	5,643,795

10-YEAR REVENUE GROWTH



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Family Reach Boston Office

142 Berkeley Street, 4th Floor
Boston, MA 02116
857-233-2764

Family Reach New Jersey Office

1719 Route 10
Ste 303
Parsippany, NJ 07054
973-394-1411

www.familyreach.org



@FamilyReach