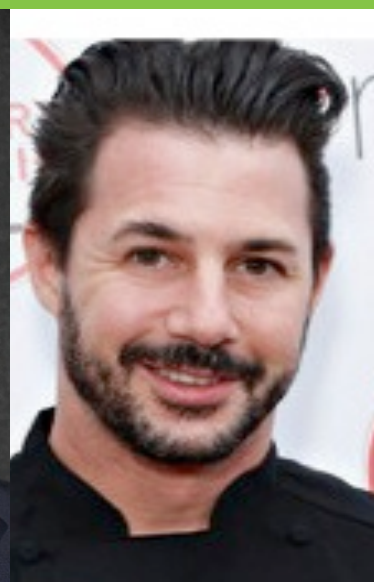




IT'S MORE THAN JUST HAVING A CULINARY EXPERIENCE,
IT'S ABOUT GIVING FAMILIES A BREAK FROM CANCER.



Hosted by Ming Tsai with celebrity sous chef John Krasinski, Cooking Live! brings together the nation's top celebrity chefs for an evening of wining and dining with New York City's finest. Guests watch up close as chefs give live cooking demos before serving a five-course meal. Each dish is inspired by our special guests of the evening: The families battling cancer that Family Reach has supported

Ming Tsai Masaharu Morimoto Ken Oringer Johnny Iuzzini
Bryce Shuman Alan Dancyger

Event Co-Chairs: Gina de Givenchy and Nicole Cleary



DONOR OPPORTUNITIES

PRESENTING SPONSOR

A donation of \$100,000 will financially support more than 80 families providing the resources they need to remain safely in their homes.

In turn you will receive:

- Title sponsorship of nationally recognized culinary event, Cooking Live! New York presented by "Your Company"
- A private VIP cocktail reception with celebrity chefs and your VIP guests
- One premium table (10 seats) at event, joined by a featured guest
- Featured spotlight in all media coverage, press releases and post-event communications
- Company branding on digital presentations, signage, brochure and promotional event materials
- A once in a lifetime experience to for one of your guests to join Chef Ming Tsai & other celebrity chefs to plate a course
- Aprons autographed by all celebrity chefs for your table of guests
- VIP access to the Ritz-Carlton after party
- A special tour of a Family Reach Partner Hospital

VIP SPONSOR

A donation of \$35,000 will financially support more than 30 families providing them access to transportation to life-saving care

In turn you will receive:

- One front-row table (10 seats) at the event
- One special guest seated at your table
- VIP access to the Ritz-Carlton after party
- A once in a lifetime experience to for one of your guests to join Chef Ming Tsai & other celebrity chefs to plate a course
- Special gift provided at each place setting
- Company branding on signage throughout promotional event materials
- Featured coverage in all media, press releases and post-event communications
- A special tour of a Family Reach Partner Hospital

TABLE SPONSOR

A donation of \$25,000 will financially support more than 20 families providing nourishment and everyday essentials critical to a patient's survival.

In turn you will receive:

- One table (8 seats) at the event
- Company branding on signage and promotional event materials
- Featured coverage in select media, press release and posts-event communications

Register: www.familyreach.org

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