



PUSHING LIMITS. REACHING FAMILIES.

REACH ATHLETES are a force to be reckoned with. They push limits. They raise the bar to new heights. "Quit" is not in their vocabulary. Why? Because they know they have the power to cross that finish line, to pedal harder, to lift longer and together make a real, tangible difference in the lives of families battling cancer.

Who qualifies as a REACH ATHLETE?

If you have attended an endurance or athletic event and fundraised on behalf of our families, you're a Reach Athlete!

What is considered a Reach Athlete event?

No event is too large or small! Whether it's your local road race, that Spartan challenge you've had your eye on or your favorite triathlon, we welcome Reach Athletes of every type!



AS A REACH ATHLETE YOU WILL:

- **Join** a group of like-minded athletes dedicated to helping families within their community.
- **Be invited** to various social outings and networking events.
- **Receive** a personalized fundraising webpage and fundraising support.
- **Earn** Reach Athlete fundraising incentive items.
- **Gain access** to bibs for highly sought-after athletic events.
- **Get tips** from Reach Athlete Founder Coach Kenji Freedman.
- **Provide** immediate financial relief to families battling cancer.



INTERESTED IN LEARNING MORE?

Visit www.familyreach.org/reachathlete or email Amanda Bruneau at abruneau@familyreach.org.