



## REACH LEADERS COUNCIL

**THE PROBLEM:** Every day, families battling cancer are making dangerous decisions – to skip a scan, to miss a chemotherapy appointment – just to keep a roof over their head and food on the table.

**THE SOLUTION:** Family Reach works directly with more than 200 hospitals across the country to provide immediate financial assistance, navigation and education to families battling cancer.

**OUR MISSION:** Family Reach is a financial lifeline for families fighting cancer.



### What is the Reach Leaders Council?

A council comprised of passionate, like-minded young professionals that are dedicated to building awareness for Family Reach’s mission through fundraising events, advocacy and volunteerism. Membership begins with a gift of \$250, the same cost a family struggles to pay per month traveling to and from treatment.

### Benefits

- Partner in the creation of the Reach Leaders Council, its mission and annual plan.
- Receive networking and career development opportunities with other philanthropic individuals.
- Develop leadership skills while serving on the Executive Committee and engage with members of the National Advisory Board.
- Attend fun social events, including Thursday Happy Hours.

### Commitment

- Attend introductory meetings with Family Reach leaders to gain a working knowledge of our mission, vision and services.
- Participate in quarterly council meetings.
- Join us at two Family Reach events per year.
- Act as a Family Reach Ambassador to spread awareness of our mission and foster engagement with donors and volunteers.