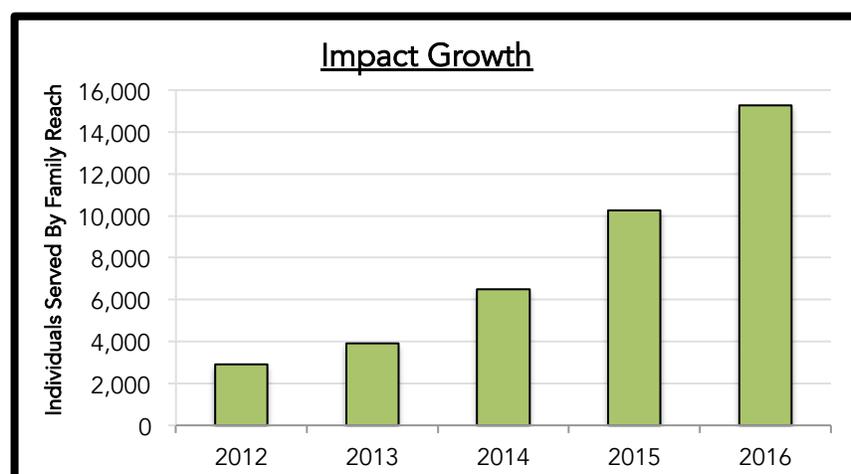




Integrity - Transparency - Empowerment - Innovation - Compassion

2016 was an exceptional year for Family Reach and the patients and families we support. Our dedicated team announced new programs and partnerships, expanded our reach, and served more families than ever before. Family Reach is tearing down barriers that will change the way people view cancer, the way institutions treat patients and the way people look at Family Reach. None of this would have been possible without the unwavering commitment of our supporters. Every donor, volunteer, ambassador and partner continues to enable Family Reach CEO, Carla Tardif to pursue innovative solutions to the financial burden of cancer. These solutions are sustainable, measurable and scalable and will change the model in which patients and families experience cancer.

During 2016, support from Family Reach provided over 3,800 families facing cancer the resources they needed to manage the overwhelming financial and emotional barriers of the disease, an incredible 63% increase from last year.



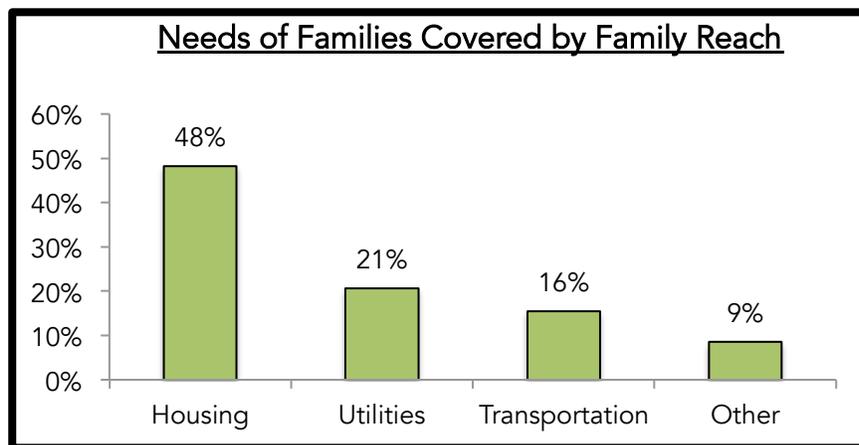
Family Reach continued to strengthen our service footprint, allowing us to be a financial lifeline for families fighting cancer across the United States. **Our expanding network of supporters made it possible for Family Reach to assist five times as many individuals in 2016 than it did in 2012.**

Improving Quality of Life & Optimizing Patient Outcomes Through Direct Assistance:

Family Relief Grants

The Family Relief Grant Program is an effective, compassionate and fair process to identify families in need and deliver assistance in a timely manner. The program is overseen and administered by Family Reach's dedicated social work staff who work with our partner hospital's oncology social workers to evaluate a family's need quickly and consistently. Through a simple process, hospital social workers complete an online grant application on behalf of the families. Family Reach relies on their skill and integrity to screen and verify the family situation in a non-intrusive manner. Upon approval, grants are paid from Family Reach directly to the appropriate vendor on behalf of the family.

In 2016, Family Reach distributed over \$1,700,000 in funding through 1,411 Family Relief grants. This funding reached 6,100 individuals impacted by cancer. The average grant amount was \$1,230, and grants ranged from \$117 to \$7,143.



Other Includes: Uncovered Medical Expenses, Insurance Fees, Funeral Expenses, Food and Child Care

Family Reach had a significant impact on the housing needs of patients and families in 2016. Forty Eight percent (48%) of funding for direct financial assistance was used to stabilize housing through mortgage and rental payments. Stabilized housing is a basic human need with tremendous impact on a patient's ability to adhere to a treatment plan that may require a sterile environment. With the loss of housing comes infection, emotional distress and in many cases, relapse.

Gift Cards & Parking Voucher Assistance

A crucial component of our programs is providing supplemental support through the distribution of gift cards for fuel, parking and general necessities to further address the need of families. Alleviating these everyday expenses can make a dramatic difference in the daily stress of our families and directly impacts their ability to access care in a timely and safe manner.

Family Reach supplied \$198,000 in gift cards and parking passes to partner hospitals, distributed to over 1,350 families struggling to make ends meet during cancer treatment.

Within our Gift Card Assistance Program, Family Reach created the Hope for the Holidays program to fulfill holiday wishes for those families in dire need. Through Hope for the Holidays, Family Reach social workers connect qualified families with donors in order to provide children with a brighter holiday season. **In 2016, 117 families were given gift cards, valued between \$500 and \$1,000 depending on need, to use for gifts, food and essentials for the holidays.** These resources gave families the means to celebrate and make memories with their critically ill children.

Patient Navigation Services

Through this program, patients and families receive expert support from Family Reach social work staff. Family Reach social workers work closely with hospital based oncology social workers, providing counseling, long-term planning and resource options for families seeking additional and/or alternative support outside of our foundation's resources and giving criteria. **Through this expert support in 2016, Family Reach program staff played a vital role in coordinating a longer-term financial solution for over 280 families.**

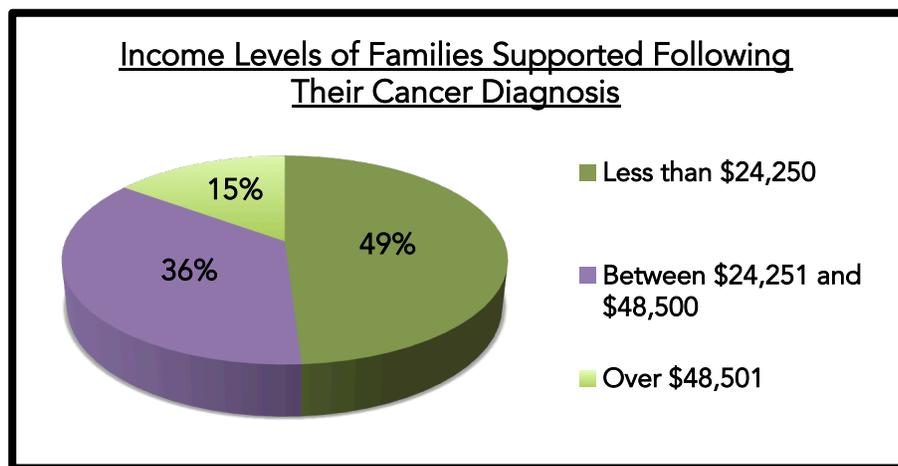
Financial Handbook

The Family Reach Financial Handbook was developed in 2016 for patients and caregivers, by patients and caregivers. Through 20 years of providing direct emergent financial assistance to families, Family Reach identified a gap in awareness of the financial burden of cancer, particularly in newly diagnosed, middle-class families. To fill this gap, Family Reach united a group of patients, caregivers and survivors to answer the question "What do you wish you knew upon diagnosis?" The Financial Handbook prepares patients for what's ahead, alerts them to resources and reduces the stigma of seeking assistance during treatment. **During 2016, more than 500 families, social workers and non-profit partners requested copies of our newly developed Financial Handbook, significantly increasing awareness across the United States.**

Family Council

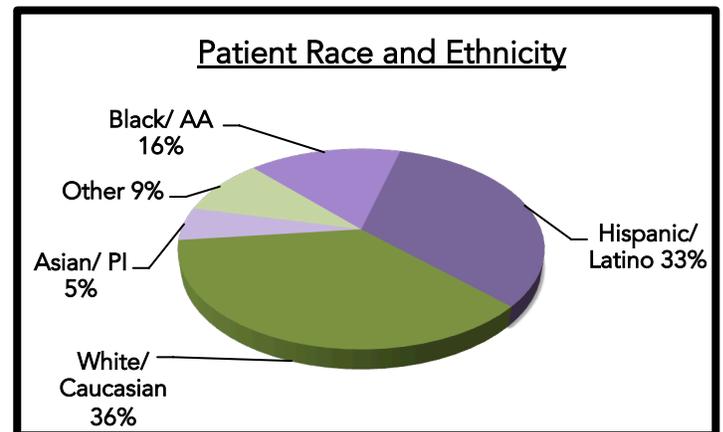
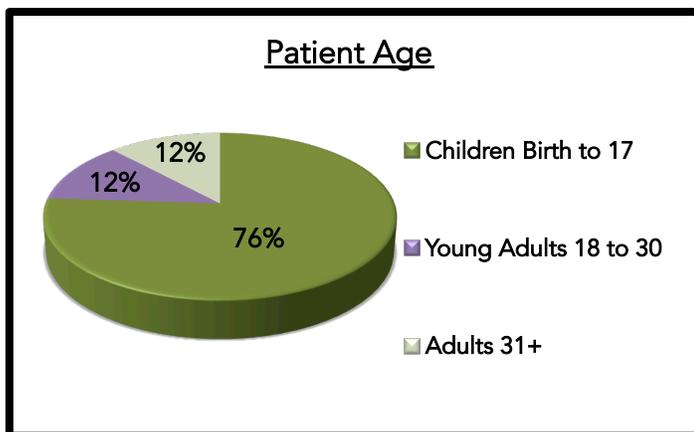
During 2016, the Family Council played a critical role in the strategic vision of Family Reach. Within this model, former Family Reach grant recipients serve as advisors regarding new programmatic initiatives and strategies. Their expertise and guidance helps Family Reach shape meaningful programs that bring about sustainable impact for families facing financial turmoil as a result of a cancer diagnosis.

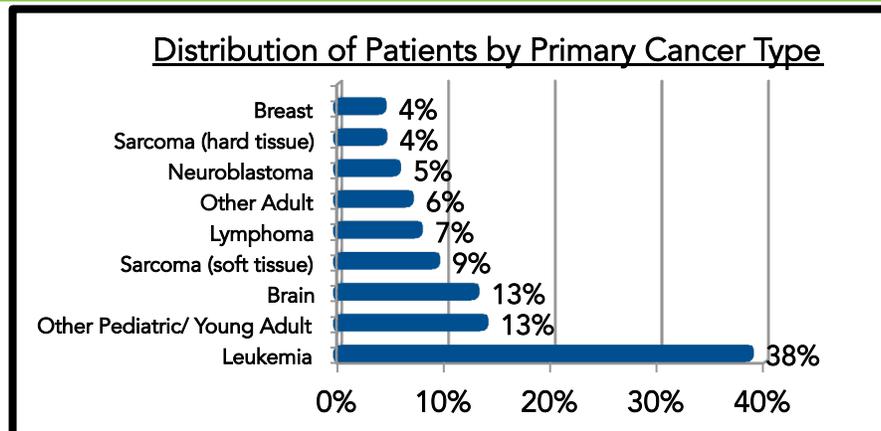
Contributing to the financial burden faced by families of cancer patients is the loss of income post-diagnosis. The majority of families supported by Family Reach during 2016 reported experiencing a significant reduction in household income due to a parent or caregiver being unable to work or facing a significant reduction in work hours. **On average, families supported by Family Reach during 2016 reported a 62% loss of household income following a cancer diagnosis.** This loss of income often puts families in the unimaginable position of choosing between paying for food, housing and utilities or critical cancer treatment for their loved one.



Our direct financial interventions, provided to families at critical times, ensured that caregivers could fill prescriptions, transport their loved ones to their required appointments and adhere to all aspects of the treatment plan. By addressing needs and providing assistance quickly, Family Reach optimizes the impact of financial intervention on medical outcomes and a family's long-term financial health.

2016 Patient Demographics:





Other Adults Includes: Bladder, Cervical, Colon, Gastric, Liver, Lung, Ovarian, Pancreatic, Prostate and Rectal

Other Pediatric/ Young Adult Includes: Hepatoblastoma, Retinoblastoma, Wilm’s Tumor and Testicular

2016 Programmatic Highlights:

Financial Treatment Project

The announcement of the Financial Treatment Project was a tremendous achievement for Family Reach in 2016. This comprehensive program ensures families facing cancer have the knowledge, tools and resources they need to get to the other side of cancer.

When a person is fighting cancer, financial impact extends well beyond the high costs of care. The ‘financial toxicity’ of cancer encompasses the full spectrum of financial hardships faced by cancer patients and survivors throughout and even beyond cancer treatment. Financial barriers can often prevent families from having the resources needed to adhere to their loved one’s treatment plans, taking a negative toll on medical outcomes.



- Cancer patients are 2.65 times more likely to go bankrupt than people without cancer.
- Cancer patients who file for bankruptcy have 79% greater risk of early mortality.
- Patients who experience financial toxicity are less likely to adhere to treatment, maintain a poorer quality of life, and have a reduced chance of overall survival.
- 46% of cancer patients cut back on basic necessities to pay for cancer care, with many skipping medication and missing treatment to save money.

Recognized by Vice President Biden’s Cancer Moonshot, Family Reach’s Financial Treatment Project will address every aspect of this problem, providing families with the resources and support they need to protect their whole financial health while they fight cancer.

Additional key highlights from the year include:

- Family Reach provided financial, educational and resource navigation support to more than 15,000 individuals from across the United States who were affected by a cancer.
- Through our partnership network of over 185 leading hospitals and cancer centers, Family Reach allocated more than \$2,750,000 to provide direct support to families.
- Family Reach published a white paper, *Survival At All Costs*, providing a comprehensive analysis of current data on the financial burden of pediatric cancer.
- We announced our Financial Treatment Project, a groundbreaking program that will support a family's whole financial health via a number of channels, from education, financial coaching and navigation to direct monetary and in-kind assistance.
- In collaboration with our Family Council, we published a Financial Handbook, providing newly diagnosed patients and families a basic understanding of the financial impact of cancer and resources they can access for support.
- We were invited by Vice President Joe Biden to speak at his Cancer Moonshot event at the White House, where we addressed a topic in a way no one else dared – the financial toxicity of cancer, the impact it has on families and what we're doing about it.

Because of the generosity and commitment of our supporters, during 2016 Family Reach was able to expand our reach, undertake critical data collection and analysis, improve the impact and efficiency of our programming, and provide immediate and longer-term assistance to the ever-increasing number of families who turned to us for help.